



Maharashtra Shikshan Samiti's

MAHARASHTRA MAHAVIDYALAYA

Tq. Nilanga Dist. Latur (MS)

● Best Rural College Award by S.R.T.M.University, Nanded

● NAAC Re-accredited with Grade B+ (CGPA 2.62) III Cycle

Record Book

B.A., B.Com., B.Sc., B.C.A., B.Voc.(WPT/FPPS), M.Sc. (CS), M.Com.



Maharashtra Shikshan Samiti's

MAHARASHTRA MAHAVIDYALAYA, NILANGA

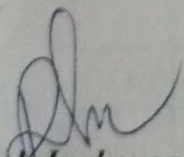



Tq. Nilanga, Dist. Latur

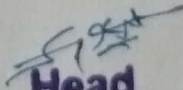
Certificate

Exam. Seat No.: 6101F 61845 Roll No. : _____
College Index No. _____ Class : M.com. 57
Exam. Batch No.: _____ Division : _____

This is to certify that Mr./Miss. Dnyaneshwar Ganesh Shinde
has satisfactorily completed the practical course in the subject. _____
as per the syllabus laid down by the board / University during the academic
year 20 ²² / 20 ²³


Batch Incharge


बहिस्थ परीक्षक


Head
Department Of Commerce
Head of the Dep.
Maharashtra Mahavidyalaya, Nilanga

Date : / / 20

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Project

Name :- Dnyaneshwara Govind Shinde

Class :- M. Com Sy (II) Sem

Roll No :- G1F 61845

Project Title :- Marketing Strategy in
Pore - G.

Marketing strategy in pare & pare - 5

Introduction :-

part of Introduction largest manufacturers of business confectioneries almost 80 years largest selling Brand in world Talent field with body on pack affectionately called as pack affectionately called as pare & baby Available winner of 8 gold and silver

- 1) Established in 1924 in British dominated Ind as a small company ist Brand pare & glucose pare mameo quality Duetion and great taste faith and first 7 manufacturing units and si manufacturing units on Contact
 - 2) Indias largest manufacturing of biscuits and confectionery for almost 80 years it has provided its products to the mass with the affordable range about 65-70% people of urban areas prefer to purchase about 75-80% of rural people prefer to purchase biscuits.
- In
- 3) In 1939 pare products began manufacturing biscuits addition to sweets and toffee pare glucose and pare mameo were the first brand of biscuits to be introduced which later went on to become leading