



Maharashtra Shikshan Samiti's

# MAHARASHTRA MAHAVIDYALAYA

Tq. Nilanga Dist. Latur (MS)

Best Rural College Award by S.R.T.M.University, Nanded

NAAC Re-accredited with Grade B+ (CGPA 2.62) III Cycle

## Record Book

B.A., B.Com., B.Sc., B.C.A., B.Voc.(WPT/FPPS), M.Sc. (CS), M.Com.



Maharashtra Shikshan Samiti's

MAHARASHTRA MAHAVIDYALAYA, NILANGA



Tq. Nilanga, Dist. Latur

# Certificate

Exam. Seat No.: 6FG1880

Roll No. : \_\_\_\_\_

College Index No. 314

Class : M.com & IV<sup>th</sup> Sem.

Exam. Batch No.: \_\_\_\_\_

Division : \_\_\_\_\_

This is to certify that Mr./Miss. Patel Aalam m. Haroongab.  
has satisfactorily completed the practical course in the subject. Marketing  
as per the syllabus laid down by the board / University during the academic  
year 20 22 / 20 23

  
Batch Incharge

  
बहिस्थ परीक्षक

  
Head

Date : 105 / 20

Department Of Commerce  
Head of the Dep.  
Maharashtra Mahavidyalaya, Nilanga





## Introduction :-

We are one of India's leading providers of telecommunication service with a nation wide presence in all the 23 license jurisdictions also known as telecom circles. We served an aggregate of 88,270,194 customers as of December 31, 2008, of who 25,650,753 subscribe to our GSM service and 2,619,061 use our tele media services either for voice and broadband access delivered through DSL. We are largest wireless service provider in the country based access numbers of subscribers as of December 31, 2008. We also offer an integrated suite of telecom solution to our enterprise customers in addition to providing long distance connect both nationally and internally. We have recently forayed into and media by launching our DTH and ZPTN services. All the services are rendered under a unified brand "Airtel." The company also deploys, own and manages passive infrastructure. Bharti Infotel Limited Bharat infotel owns 6% of India tower limited provides to passive infrastructure service in India. In developing a market plan, your primary functions are to understand the needs and desires of your customers. So let us develop a product or service that will meet customer



Company profile :-

Telecom Company Bharti Airtel is the flagship company of bharti enterprises. The business of bharti Airtel have been structure into three individual strategic business units (SBUS) 1. mobile service 2. Broadband and telephone service (BOT) 3. Enterprises services.

The mobile service group provides GSM mobile services across india in 23 telecom circles while IS & T business group provides broadband & telephone service in 94 cities. The enterprises services group has two sub centers - carriers play distribece services and service top corporate. All these services are provided under the Airtel brand.

Airtel comes to you from bharti tele venture limited - a part of the biggest private integrated telecom conglomerate, bharti enterprises in its since years of pursuit of greater customer satisfaction Airtel has redefined the business through marketing innovations. continuous technology up gradation of the network introduction of new generation value added services and the highest standard of customer care.

Bharti is the leading retail service provider with an all india footprint covering all 23 telecom circles of the country. It has over 25 million satisfied customers.

Bharti Airtel Limited is a telecom MNC headquartered in New Delhi India. With a presence in 90 countries across the world it's the 4<sup>th</sup> largest telecom company in the world terms of subscribers base which was over 275 million as on July 2019. Airtel is also the largest in country mobile operator by subscriber base after China mobile.

Sunil Bharti Mittal is the head of Airtel. Airtel is the largest provider of mobile telephone and second in terms of fixed telephone and also provides broadband and OTH services. Airtel became the first Indian company to get gold certification by CISCO.