



स्वामी रामानंद तीर्थ
मराठवाडा विद्यापीठ, नांदेड

॥ सा विद्या या विमुक्तये ॥

स्वामी रामानंद तीर्थ मराठवाडा विद्यापीठ, नांदेड
'ज्ञानतीर्थ', विष्णुपुरी, नांदेड - ४३१ ६०६ (महाराष्ट्र राज्य) भारत

SWAMI RAMANAND TEERTH MARATHWADA UNIVERSITY, NANDED
'Dnyanteerth', Vishnupuri, Nanded - 431 606 (Maharashtra State) INDIA

Established on 17th September, 1994, Recognized By the UGC U/s 2(f) and 12(B), NAAC Re-accredited with 'B++' grade

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वाणिज्य व व्यवस्थापन विद्याशाखे
अंतर्गत राष्ट्रीय शैक्षणिक धोरण
२०२० नुसार बी. कॉम. प्रथम वर्षाचे
अभ्यासक्रम (Syllabus) शैक्षणिक वर्ष
२०२४-२५ पासून लागू करण्याबाबत.

प रि प त्र क

या परिपत्रकान्वये सर्व संबंधितांना कळविण्यात येते की, दिनांक १५ मे २०२४ रोजीच्या मा. विद्यापरिषद बैठकीतील विषय क्रमांक १७/५९-२०२४ च्या ठरावानुसार राष्ट्रीय शैक्षणिक धोरण २०२० च्या अनुषंगाने वाणिज्य व व्यवस्थापन विद्याशाखेतील (बी. कॉम. प्रथम) वर्षाचे अभ्यासक्रम (Syllabus) शैक्षणिक वर्ष २०२४-२५ पासून लागू करण्यास मा. विद्यापरिषदेने मान्यता प्रदान केली आहे. त्यानुसार वाणिज्य व व्यवस्थापन विद्याशाखेतील खालील अभ्यासक्रम (Syllabus) लागू करण्यात येत आहेत.

1) B. Com. I year (Affiliated College)

सदरील परिपत्रक व अभ्यासक्रम प्रस्तुत विद्यापीठाच्या www.srtmun.ac.in या संकेतस्थळावर उपलब्ध आहेत. तरी सदरील बाब ही सर्व संबंधितांच्या निदर्शनास आणून द्यावी, ही विनंती.

'ज्ञानतीर्थ' परिसर,

विष्णुपुरी, नांदेड - ४३१ ६०६.

जा.क्र.:शै-१/एनइपी/बी. कॉम - I / २०२४-२५/१०५

दिनांक १०.०६.२०२४



डॉ. सरिता लोसरवार

सहा.कुलसचिव

शैक्षणिक (१-अभ्यासमंडळ)

विभाग

प्रत : १) मा. आधिष्ठाता, वाणिज्य व व्यवस्थापन विद्याशाखा, प्रस्तुत विद्यापीठ.

२) मा. संचालक, परीक्षा व मुल्यमापन मंडळ, प्रस्तुत विद्यापीठ.

३) मा. प्राचार्य, सर्व संबंधित संलग्नित महाविद्यालये, प्रस्तुत विद्यापीठ.

४) मा. संचालक, सर्व संकुले परिसर व उपपरिसर, प्रस्तुत विद्यापीठ

५) मा. प्राचार्य, न्यू मॉडल डिग्री कॉलेज हिंगोली.

६) सिस्टीम एक्सपर्ट, शैक्षणिक विभाग, प्रस्तुत विद्यापीठ. याना देवून कळविण्यात येते की, सदर परिपत्रक संकेतस्थळावर प्रसिध्द करण्यात यावे.

SWAMI RAMANAND TEERTH
MARATHWADA UNIVERSITY, NANDED



**(Structure and Syllabus of Four Years Multidisciplinary Degree
Program in Commerce with Multiple Entry and Exit Option)**

BACHELOR OF COMMERCE

Under

FACULTY OF COMMERCE & MANAGEMENT

**Effective from Academic Year 2024 – 2025
(As per NEP-2020)**

From Dean's Desk:

To meet the challenge of ensuring excellence in Commerce and Management education, the issue of quality needs to be addressed, debated and taken forward in a systematic manner. Accreditation is the principal means of quality assurance in higher education. The major emphasis of accreditation process is to measure the outcomes of the program that is being accredited. In line with this Faculty of Commerce and Management of SRTM University of Nanded has taken a lead in incorporating philosophy of outcome-based education in the process of curriculum development. Faculty of Commerce and Management, SRTM University, Nanded in one of its meetings unanimously resolved that, each Board of Studies shall prepare some Program Objectives (PO's) and give freedom to affiliated Institutes to add few (PO's) and course objectives and course outcomes to be clearly defined for each course, so that all faculty members in affiliated institutes understand the depth and approach of course to be taught, which will enhance learner's learning process. It was also resolved that, maximum senior faculty from colleges and experts from industry to be involved while revising the curriculum. I am happy to state that, each Board of studies has adhered to their solutions passed by Faculty of Commerce and Management, and developed curriculum accordingly. In addition to outcome-based education, semester-based credit and grading system is also introduced to ensure quality of Commerce and Management education.

Semester based Credit and grading system enables a much-required shift in focus from teacher-centric to learner-centric education since the workload estimated is based on the investment of time in learning and not in teaching. It also focuses on continuous evaluation which will enhance the quality of education. SRTM University, Nanded has taken a lead in implementing the system through its affiliated Colleges and Faculty of Commerce and Management has devised a transparent credit assignment policy an adopted ten points scale to grade learner's performance. Credit assignment for courses is based on 15 weeks teaching learning process, however content of courses is to be taught in 12-13 weeks and remaining 3-2 weeks to be utilized for revision, guest lectures, coverage of content beyond syllabus etc.

Prof. D.M. Khandare,
Dean,
Faculty of Commerce and Management,
Swami Ramanand Teerth Marathwada University, Nanded

Prof. H.S. Patange,
Associate Dean,
Faculty of Commerce and Management,
Swami Ramanand Teerth Marathwada University, Nanded

Chairman's Desk

Education is the movement which brings the students, people, and the whole society from darkness to light. Education is a natural melodious and enlightened development of man's instinctive supremacies. Education is the dynamic process which activates the inbuilt traits and develops the child according to the needy situation and time. Commerce and Management education is the platform for any common man to conduct the various business activities smoothly and progressively. Commerce and Management education is basically that form of instruction which directly and indirectly prepares the businessman for his work. Commerce and Management education is a living discipline and is totally different from other disciplines. Hence it must charter new routes to service the aspirations of the nation.

A Commerce and Management UG program must therefore have a mission statement which is in conformity with program objectives and program outcomes that are expected of the educational process. The outcomes of a program must be measurable and must be assessed regularly through proper feedback for improvement of the Program. There must be a quality assurance process in place within the Institute to make use of the feedback for improvement of the Program. The curriculum must be constantly refined and updated to ensure that the defined objectives and outcomes are achieved. Students must be encouraged to comment on the objectives and outcomes and the role play individual courses in achieving them. In line with this Faculty of Commerce and Management in Swami Ramanand Teerth Marathwada University - Nanded.

We the chairmen of Board of Studies in 01) Accounts and Applied Statistics 02) Business Economics 03) Business Studies 04) Commercial and Mercantile Law 05) Management Science and Business Administration (Including NGO) Swami Ramanand Teerth Marathwada University - Nanded, happy to state here that, Program Objectives were finalized in a meeting where more than 60 members from different Institutes were attended, who were either Heads or their representatives of all five Board of Studies .The Program Objectives and Program Outcomes finalized listed below

Dr. R.S. Pawar - Chairman, BOS in Accounts and Applied Statistics

Dr. C.K.Harnawale- Chairman, BOS in Business Economics

Dr. P.T. Pawar- Chairman, BOS in Business Studies

Dr. D.S. Yadav- Chairman, BOS in Commercial and Mercantile Law

Dr.M.S. Rode - Chairman, BOS in Management Science &Business Administration (Incl. NGO)

Programme Objectives:

1. To provide conceptual understanding to the students in different areas of communication, decision making, innovations and problem solving in day-to-day business activities. Demonstrate knowledge and understanding in diverse subjects and apply these to their workplace.
2. To develop rational thinking among the students to Examine the contextual knowledge from different perspectives and compare it with real business scenarios.
3. To develop communication skill among the students to use appropriate media to speak, read, write, and listen effectively with all stakeholders.
4. To develop employability skills among the students to exhibit employability skills like inter-personal skills, teamwork, problem-solving skills, Accounting and ICT & computing skills to be employable citizens of the country. Students will be equipped to join the industry or setup own entities, pursue further professional courses like C.A., C.S., C.M.A and other courses.
5. To develop managerial skills among the students to face upcoming challenges in the industry and business as the specializations offered expose them to practical aspects such as business analysis, decision making, innovations and problem solving in day-to-day business activities.
6. To develop professional ethics and responsible citizenship among the students to understand the impact of the professional ethics and responsibilities and norms of the business practices and apply ethical principles in business and life. Learn to participate in nation building by adhering the professional ethics.
7. To make aware about environment and sustainability to analyse the business issues and actions that have an impact on environment and sustainability. Identify the contemporary social problems, exploring the opportunities for social entrepreneurship, designing business solutions and demonstrate ethical standards in organizational decision making.
8. To provide self-directed and lifelong learning to the students to do their higher education and can make research in the field of Commerce and Management. Acquire the ability to engage in independent and lifelong learning in the changing business scenario.
9. To develop accounting and assessment skill among the students to get the sound knowledge of the important provisions of the Income Tax and Goods and Service Tax Laws with their applications in solving problems on computation of Income Tax and GST Liability.
10. To provide legal compliances to the students relating to business and accounting through important provisions of Auditing, Business Laws, Corporate Laws, Labour and Industrial laws and their applications in practice.

Programme Outcomes:

1. Conceptual Understanding - The students will acquire the knowledge, skill in different areas of communication, decision making, innovations and problem solving in day-to-day business activities. Demonstrate knowledge and understanding in diverse subjects and apply these to their workplace.
2. Rational Thinking - Examine the contextual knowledge from different perspectives and compare it with real business scenarios.
3. Effective Communication - Use appropriate media to speak, read, write and listen effectively with all stakeholders.
4. Employability Skills - Exhibit employability skills like inter-personal skills, teamwork, problem-solving skills, Accounting and ICT & computing skills to be employable citizens of the country. Students will be equipped to join the industry or setup own entities, pursue further professional courses like C.A., C.S., C.M.A and other courses.
5. Managerial Skills - Prepared to face upcoming challenges in the industry and business as the specializations offered expose them to practical aspects such as business analysis, decision making, innovations and problem solving in day-to-day business activities.
6. Professional Ethics and Responsible Citizenship - Understand the impact of the professional ethics and responsibilities and norms of the business practices and apply ethical principles in business and life. Learn to participate in nation building by adhering the professional ethics.
7. Environment and Sustainability -Analyse the business issues and actions that have an impact on environment and sustainability. Identify the contemporary social problems, exploring the opportunities for social entrepreneurship, designing business solutions and demonstrate ethical standards in organizational decision making.
8. Self-directed and Lifelong Learning - Students will be able to do their higher education and can make research in the field of Commerce and Management. Acquire the ability to engage in independent and lifelong learning in the changing business scenario.
9. Accounting and Assessment Skill - The Students will get the sound knowledge of the important provisions of the Income Tax and Goods and Service Tax Laws with their applications in solving problems on computation of Income Tax and GST Liability.
10. Legal Compliances Related to Business and Accounting – Provides the candidates with sound Knowledge of the important provisions of Auditing, Corporate, Labour and Industrial laws and their applications in practice.



Swami Ramanand Teerth Marathwada University, Nanded

Faculty of Commerce and Management

Credit Framework and Structure of Four Years Multidisciplinary Degree Programme in Commerce (B.Com) with Multiple Entry and Exit Options

Subject: Commerce

Year & Level	Semester	Subject-1 Major (DSC/DSE)	Subject-2 Minor 1(DSM)	Subject3 Minor 2(DSM)	Generic Elective (GE)	Vocational & Skill Enhancement Course	Ability Enhancement Course (AEC) (Basket4) Value Education Courses (VEC) / Indian Knowledge System (IKS)(Basket 5) <i>(Common across all faculties)</i>	Field Work / Project/Internship/OJT/ Apprenticeship / Community Engagement Services Or Co-curricular Courses (CC) (Basket 6 for CC) <i>(Common across all faculties)</i>	Credits	Total Credits
1	2	3	4		5	6	7	8	9	10
1 (4.5)	I	DSC101 (4 Cr) 4 Credits	DSM101 (4 Cr) 4 Credits	DSM102(4 Cr) 4 Credits	GE/OE101(2Cr) 2 Credits	SEC101(2Cr) 2 Credits	AECENG101(2Cr) AECMIL101(2Cr) <i>(Hin,Mar,Kan,Pal,etc)</i> IKS101(2 Cr) 6 Credits	--	22	44
	II	DSC 151 (4 Cr) 4 Credits	DSM151 (4 Cr) 4 Credits	DSM152 (4Cr) 4 Credits	GE/OE151(2Cr) 2 Credits	SEC151 (2 Cr) 2 Credits	AECENG151(2Cr) AECMIL151(2Cr) <i>(Hin,Mar,Kan,Pal,etc)</i> VEC151(2 Cr) <i>Constitution of India</i> 6 Credits	--	22	
	Cum. Cr.	08	08	08	04	04	12	00	44	
<i>Exit option:</i> UG Certificate in Commerce on completion of 44 Credits and additional 4 credits from NSQF/ Internship										

2 (5.0)	III	DSC201 (4 Cr) DSC202(4 Cr) 8 Credits	DSM201(2 Cr) 2 Credits	-----	GE/OE201(2Cr) 2 Credits	SEC201(2 Cr) 2 Credits	AECENG201(2Cr) AECMIL201(2Cr) (Hin,Mar,Kan,Pal,etc) 4 Credits	FP201(2Cr) CC201 (2 Cr) (NCC/NSS/Sports/Cultu re/HealthWellness/Yoga Education/Fitness) 4 Credits	22	88
	IV	DSC251 (4 Cr) DSC252(4 Cr) 8 Credits	DSM251(2 Cr) 2 Credits	-----	GE/OE251(2Cr) 2 Credits	VSC251(2 Cr) 2 Credits	AECENG251(2Cr) AECMIL251(2Cr) (Hin,Mar,Kan,Pal,etc) VEC251 (2 Cr) Environmental Studies 6 Credits	CC2512Cr) (NCC/NSS/Sports/Culture/ HealthWellness/ Yoga Education /Fitness) 2 Credits	22	
Cum .Cr.		24	12	08	08	08	22	06	88	
Exit option: UG Diploma in Commerce on completion of 88 credits and additional 4credits NSQF/internship										
3 (5.5)	V	DSC301(4Cr) DSC302(4 Cr) DSC303(4 Cr) 12 Credits	DSE301 (4cr) 4 Credits	-----	---	-----	VSC301(4Cr) 4 Credits	-----	FP301(2 Cr) (FP/CS) 2 Credits	22
	VI	DSC351(4 Cr) DSC352(4 Cr) DSC353(4 Cr) 12 Credits	DSE351 (4cr) 4Credits	--	-----	--	VSC351(2 Cr) 2 Credits	-----	OJT351 (4 Cr) 4 Credits	22
Cum .Cr.		56	12	08	08	14	22	12	132	132
Exit option: Bachelor in Commerce										

4 (6.0)	VII	DSC401(4Cr) DSC402(4Cr) DSC403(4Cr) DSC404(2Cr) 14 Credits	DSE401 (4cr) 4 Credits	Research Methodology RM401(4cr) 4 Credits	--	--	--	--	22		
	VIII	DSC451(4Cr) DSC452(4Cr) DSC453(4Cr) DSC454(2Cr) 14 Credits	DSE451 (4cr) 4 Credits	--	--	--	OJT451(4Cr) 4 Credits	22			
Total Credits		Major =92		Minor: 12+4 RM=16	08	GE/OE =08	V-08+S- 06=14	AEC(ENG+MIL)-16+ VEC-4 +IKS-2)=22	(CC-04+FP/CEP - 04+OJT-08)=16	176	176

Exit option: B.Com. Honors

4 (6.0)	VII	DSC401(4Cr) DSC402(4Cr) DSC404(2Cr) 10 Credits	DSE401 (4cr) 4 Credits	Research Methodology RM401(4cr) 4 Credits	--	--	--	Research Project (Field Work/Survey) RP401(4Cr) 4 Credits	22		
	VIII	DSC451(4Cr) DSC452(4Cr) DSC454(2Cr) 10 Credits	DSE451 (4cr) 4 Credits	---	--	--	--	Research Project/Dissertation RP451(8Cr) 8 Credits	22	44	
Total Credits		Major=84		Minor: 12+4 RM=16	08	GE/OE =08	V-08+S- 06=14	AEC(ENG+MIL)16+ VEC-4+IKS-2)=22	(CC-04+FP/CEP- 04+ OJT-04+RP-12)=24	176	

Exit option: B.Com. Honors with Research

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|--|---|
| <ol style="list-style-type: none"> 1. DSC: Department/Discipline Specific Core(Major) (92/84) 2. DSE: Department/ Discipline Specific Elective (Major)(16) 3. DSM: Discipline Specific Minor (20) 4. GE/OE: Generic/Open Elective (08) 5. VSEC: Vocational Skill and Skill Enhancement Course 6. VSC: Vocational Skill Courses (08) 7. SEC: Skill Enhancement Courses (06) 8. AEC: Ability Enhancement courses(08) | <ol style="list-style-type: none"> 9. MIL: Modern Indian languages (08) 10. IKS: Indian Knowledge System (02) 11. VEC: Value Education Courses (04) 12. OJT: On Job Training:(Internship/Apprenticeship) (08) 13. FP/ CS: Field Projects/ Case Study (04) 14. CC: Co-Curricular Courses(04) 15. RP: Research Project/Dissertation (12) 16. RM: Research Methodology(04) |
|--|---|

B.Com. I Year: Semester I (Level 4.5)

w.e.f. Academic Year 2024 – 2025 (As per NEP-2020)

Teaching Scheme

Course Type	Course code	Course Title	Teaching Hours/Week		Credits Assigned		Total Credits
			Theory	Practical	Theory	Practical	
Opt.1 Discipline Specific Core (DSC)Major	CCOMCT1101	Financial Accounting-I	04	--	04	--	04
Opt.2 Discipline Specific Minor 1(DSM)	CCOMMT1101	Business Economics-I	04	--	04	--	04
Opt.3 Discipline Specific Minor 2(DSM)	CCOMMT1102	Business Statistics	04	-	04	-	04
Generic Elective 1 (Only Students of other Disciplines can opt anyone)	CCOMGE1101	Business Communication	02	-	02	-	02
	CCOMGE1102	Accounting for Everyone					
Skill Enhancement Course-SEC (Any one)	CCOMSC1101	Application of IT in Business	02	--	02	--	02
	CCOMSC1102	Advertising Skills					
	CCOMSC11XX	UGC-Vocational Courses(For Approved Colleges)					
	--	SWAYAM/NPTEL					
Ability Enhancement Course (AEC)	--	Compulsory English	02	--	02	--	02
	--	Modern Indian Language (MIL) OR	02	--	02	--	02
	CCOMAC11XX	UGC-Vocational Courses(For Approved Colleges)					
Indian Knowledge System (IKS)	--	Indian Knowledge System	02	--	02	--	02
Total			22	00	22	00	22

NOTE: The Syllabus, Teaching Scheme and Evaluation Scheme of Ability Enhancement Courses (AEC) and Indian Knowledge System (IKS) will be the same across the all faculties.

B.Com. I Year: Semester I (Level 4.5)
w.e.f. Academic Year 2024 – 2025 (As per NEP-2020)
Examination Scheme

Course Type	Course code	Course Title	Theory Marks		Practical Marks		Total Marks
			CA (Continuous Assessment)	ESE (End of Semester Exam.)	CA (Continuous Assessment)	ESE (End of Semester Exam.)	
Opt.1 Discipline Specific Core (DSC)Major	CCOMCT1101	Financial Accounting-I	20	80	-	--	100
Opt.2 Discipline Specific Minor 1(DSM)	CCOMMT1101	Business Economics-I	20	80	-	--	100
Opt.3 Discipline Specific Minor 2(DSM)	CCOMMT1102	Business Statistics	20	80	-	-	100
Generic Elective 1 (Only Students of other Disciplines can opt anyone)	CCOMGE1101	Business Communication	10	40	-	-	50
	CCOMGE1102	Accounting for Everyone					
Skill Enhancement Course (SEC) (Any one)	CCOMSC1101	Application of IT in Business	10	40	-	--	50
	CCOMSC1102	Advertising Skills					
	CCOMSC11XX	UGC-Vocational Courses(For Approved Colleges)					
	--	SWAYAM/NPTEL					
Ability Enhancement Course (AEC)	--	Compulsory English	10	40	-	--	50
	--	Modern Indian Language (MIL) OR	10	40	-	--	50
	CCOMAC11XX	UGC-Vocational Courses(For Approved Colleges)					
Indian Knowledge System (IKS)	--	Indian Knowledge System	10	40	-	--	50
Total			110	440	00	00	550

NOTE:

1. Learner must pass (with minimum 40%marks) separately in CA and ESE
2. 1 Credit = 25 Marks, Weekly 1 hour (60 min.) for Theory & 2 hours (120 min.) for practical.

B.Com. I Year: Semester II (Level 4.5)

w.e.f. Academic Year 2024 – 2025 (As per NEP-2020)

Teaching Scheme

Course Type	Course code	Course Title	Teaching Hours/Week		Credits Assigned		Total Credits
			Theory	Practical	Theory	Practical	
Opt.1 Discipline Specific Core (DSC)Major	CCOMCT1151	Financial Accounting-II	04	--	04	--	04
Opt.2 Discipline Specific Minor 1(DSM)	CCOMMT1151	Business Economics-II	04	--	04	--	04
Opt.3 Discipline Specific Minor 2(DSM)	CCOMMT1152	Business Statistics and Mathematics	04	-	04	-	04
Generic Elective 2 (Only Students of other Disciplines can opt anyone)	CCOMGE1151	Fundamentals of Entrepreneurship	02	-	02	-	02
	CCOMGE1152	Principles of Banking					
Skill Enhancement Course(SEC) (Any one)	CCOMSC1151	Computerized Accounting-Tally	02	--	02	--	02
	CCOMSC1152	Salesmanship Skills					
	CCOMSC11XX	UGC-Vocational Courses(For Approved Colleges)					
	--	SWAYAM/NPTEL					
Ability Enhancement Course (AEC)	--	Compulsory English	02	--	02	--	02
	--	Modern Indian Language (MIL) OR	02	--	02	--	02
	CCOMAC11XX	UGC-Vocational Courses(For Approved Colleges)					
Value Education Courses (VEC)	--	Constitution of India	02	--	02	--	02
Total			22	00	22	00	22

NOTE: The Syllabus, Teaching Scheme and Evaluation Scheme of Ability Enhancement Courses (AEC) and Value Education Courses (VEC) will be the same across the all faculties

B.Com. I Year: Semester II (Level 4.5)
w.e.f. Academic Year 2024 – 2025 (As per NEP-2020)
Examination Scheme

Course Type	Course code	Course Title	Theory Marks		Practical Marks		Total Marks
			CA (Continuous Assessment)	ESE (End of Semester Examination)	CA (Continuous Assessment)	ESE (End of Semester Examination)	
Opt.1 Discipline Specific Core (DSC)Major	CCOMCT1151	Financial Accounting-II	20	80	-	--	100
Opt.2 Discipline Specific Minor 1(DSM)	CCOMMT1151	Business Economics-II	20	80	-	--	100
Opt.3 Discipline Specific Minor 2(DSM)	CCOMMT1152	Business Statistics and Mathematics	20	80	-	-	100
Generic Elective 2 (Only Students of other Disciplines can opt anyone)	CCOMGE1151	Fundamentals of Entrepreneurship	10	40	-	-	50
	CCOMGE1152	Principles of Banking					
Skill Enhancement Course(SEC) (Any one)	CCOMSC1151	Computerized Accounting-Tally	10	40	-	--	50
	CCOMSC1152	Salesmanship Skills					
	CCOMSC11XX	UGC-Vocational Courses(For Approved Colleges)					
	--	SWAYAM/NPTEL					
Ability Enhancement Course (AEC)	--	Compulsory English	10	40	-	--	50
	--	Modern Indian Language (MIL) OR	10	40	-	--	50
	CCOMAC11XX	UGC-Vocational Courses(For Approved Colleges)					
Value Education Courses (VEC)	--	Constitution of India	10	40	-	--	50
Total			110	440	00	00	550

NOTE:

1. Learner must pass (with minimum 40%marks) separately in CA and ESE
2. 1 Credit = 25 Marks, Weekly 1 hour (60 min.) for Theory & 2 hours (120 min.) for practical.

SWAMI RAMANAND TEERTH
MARATHWADA UNIVERSITY, NANDED



**(Structure and Syllabus of Four Years Multidisciplinary Degree
Program in Commerce with Multiple Entry and Exit Option)**

B. Com. I Year: Semester I(Level 4.5)

**Effective from Academic Year 2024 – 2025
(As per NEP-2020)**



Swami Ramanand Teertha Marathwada University, Nanded
(Syllabus of Four Years Multidisciplinary UG Program in Commerce with Multiple Entry and Exit Option)

B.Com. I Year: Semester I (Level 4.5)

Subject: Commerce

Under Faculty of Commerce and Management

Effective from Academic Year 2024 – 2025 (As per NEP-2020)

Course Title: Financial Accounting-I

Discipline Specific Core (DSC) Major

Course Code: CCOMCT1101

Course prerequisites:	Basics knowledge of Accounting, Classroom, Black boards, E-Materials, Books etc.
Course Objectives	<ol style="list-style-type: none"> To enable the students to understand the accounting standards and process from journal to trial balance. To enable the students to identify the various types of errors and rectify them. To enable the students to prepare final accounts of sole trading concern. To enable the students to understand consignment business and its accounting.
Course Outcomes	<ol style="list-style-type: none"> Students will be able to understand the accounting standards and process from journal to trial balance. Students will be able to identify the various types of errors and rectify them. Students will be able to prepare final accounts of sole trading concern. Students will be able to understand consignment business and its accounting.

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 10 Marks)	Assignments (Marks 10)	Total (Marks)			
04	--	60	--	10	10	20	80	--	100

Course Contents

Module No.	Unit No.	Topic	Teaching Hours
1.0		Introduction to Financial Accounting	10
	1.1	Meaning and definition of accounting, objectives of accounting.	
	1.2	Types of Accounts, Rules of Accounts, Accounting Cycle	
	1.3	Accounting Concepts and Conventions, Difference between Capital and Revenue Expenditure and Receipts	
	1.4	Accounting Standards (AS): -Meaning and Scope; AS-1 Disclosure to Accounting Policies; AS-6 Depreciation Accounting; AS-9 Revenue Recognition; AS-10 Accounting for Fixed Assets	
2.0		Subsidiary Books	12
	2.1	Meaning, Need and Types of Subsidiary Books	
	2.2	Advantages of Subsidiary Book, Distinction between Principal Book and Subsidiary Book	
	2.3	Cash Book- Meaning, Petty Cash Book and Numerical Problems	
	2.4	Purchase Book, Sales Book, Purchase Return Book, Sales Return Book, Bills	

		Received Book, Bills Payable Book, Journal Proper with Numerical problems	
3.0		Rectification of Errors	08
	3.1	Meaning, need and procedure of Rectification of Errors	
	3.2	Types of Errors	
	3.3	Before preparing Trial Balance	
	3.4	After preparing the Trial Balance	
4.0		Final Account of Sole Trading Concern	15
	4.1	Financial Statements: Trading and Profit and Loss Account and Balance Sheet	
	4.2	Preparation of Trading and Profit and Loss Account and Balance Sheet	
	4.3	Adjustments: Meaning and Treatment	
	4.4	Numerical Problems on Final Accounts	
5.0		Consignment Accounts	15
	5.1	Meaning-Consignment, Consignor, Consignee	
	5.2	Goods consigned at Cost Price and Invoice Price	
	5.3	Types of commission- Abnormal Loss, Valuation of stock- creation of stock reserve	
	5.4	Numerical accounting problems on Consignment.	
		Total	60

Books for References

1. Gupta R.L. and Radhaswamy M: Financial Accounting: Sultan Chand and sons, New Delhi.
2. Shukla M.S. Garewal T.S. and Gupta S.C.; Advanced Accounts S.Chand and Co.New Delhi.
3. Mishra A.K.; Financial Accounting: Sahitya Bhavan Publisher and Distributors
4. B.S. Raman, Financial Accounting: United Publisher, Manglore.
5. Jain & Narang; Jain Advanced Accounts: Books Agency 18th Edition Reprint
6. S.AnilKumar,V. Rajeshkumar and Mariappa; Financial Accounting: Himalaya Publishing House
7. H.R.Kotalwar, Advanced Accounting:, Discovery Publication, Latur
8. S.N.Maheshwari and S.K.Maheshwari; Financial Accounting: Vikas Publishing House, New Delhi 6th Edition
9. J.R.Monga, Financial Accounting: Mayur Paper Books, New Delhi 32nd Edition
10. Compendium of statement and standards of Accounting: The Institute of Chartered Accountants of India, New Delhi
11. Charles T. Horngren and Donna Philbrick, Introduction to Financial Accounting: Pearson Education 11th Edition (2013)

Continuous Assessment (CA):

1.Two Tests: There are Two tests of 10 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.

2. Assignment/ Tutorial: At least 05 assignments for 10 marks covering entire syllabus must be given. The assignments should be students' centric and an attempt should be made to make assignments more meaningful, interesting, and innovative.

End of Semester Examination (ESE for 4 Credit Course):

1. Question No.1 will be compulsory carrying 20 marks and based on any module of the entire syllabus.
2. Attempt any 4 questions (from Q.2 to Q.7) carrying 15 marks each covering all the modules of the syllabus.
3. The students need to solve total 5 questions.



Swami Ramanand Teertha Marathwada University, Nanded
(Syllabus of Four Years Multidisciplinary UG Program in Commerce with Multiple Entry and Exit Option)

B.Com. I Year: Semester I (Level 4.5)

Subject: Commerce

Under Faculty of Commerce and Management

Effective from Academic Year 2024 – 2025 (As per NEP-2020)

Course Title: Business Economics-I

Discipline Specific Minor 1 (DSM)

Course Code: CCOMMT1101

Course Prerequisites:	Basic knowledge of Economics, Classroom, Blackboard, E-materials, Books etc
Course Objectives:	<ol style="list-style-type: none"> To make the students be acquainted with the principles and theories of economics as are applicable in business. To make able the students to utilize the concept of utility, indifference analysis and consumer surplus etc. To make able the students to apply various economic principles and theories as are applicable in business production To make help the students to apply economic reasoning to solve business problems. To make the students be acquainted with the different cost concepts and cost theory.
Course Outcomes:	<ol style="list-style-type: none"> Students will be acquainted with the principles and theories of economics as are applicable in business. Students will be able to utilize the concept of utility, indifference analysis and consumer surplus etc. Students will be able to apply various economic principles and theories as are applicable in business production Students will be able to apply economic reasoning to solve business problems. Students will be able to apply costing theory to solve business problems.

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 10 Marks)	Assignments (Marks 10)	Total (Marks)			
04	--	60	--	10	10	20	80	--	100

Course Contents

Module No.	Unit No.	Topic	Teaching Hours
1.0		Introduction to Business Economics	12
	1.1	Meaning, Definitions and Characteristics of Micro Economics and Macro Economics	
	1.2	Meaning, Definitions and Characteristics of Business Economics;	
	1.3	Significance/Importance of Business Economics;	
	1.4	Nature and Scope of Business Economics;	

2.0		Theory of Consumer's Behaviour-I	13
	2.1	Demand: Law of Demand;	
	2.2	Elasticity of Demand; Types of Elasticity of Demand: Price, Income and Cross; Methods of Measurement of Price Elasticity of Demand.	
	2.3	Determinants of Price Elasticity of Demand;	
	2.4	Practical Application/Importance of Elasticity of Demand.	
3.0		Theory of Consumer's Behaviour-II	13
	3.1	Utility Analysis; Features of Utility; Types of Utility; Relationship between Total Utility and Marginal Utility.	
	3.2	The Law of Diminishing Marginal Utility and Its Significance;	
	3.3	Significance of the Law of Diminishing Marginal Utility	
	3.4	Indifference Curve Analysis; and Properties of Indifference Curve;	
4.0		Theory of Production	12
	4.1	Production Function; Law of Variable Proportions	
	4.2	Laws of Returns to Scale	
	4.3	Economies and Diseconomies of Scale	
	4.4	Iso Quant Curve Analysis; Properties of Iso Quant Curve	
5.0		Theory of Costs	10
	5.1	Different Cost Concepts	
	5.2	Determinants of Costs.	
	5.3	Short Run Cost Curves: TFC, TVC, TC, AFC, AVC, AC and MC	
	5.4	Long Run Cost Curves: LAC and LMC	
		Total	60 Hrs

ReferenceBooks:

1. Ahuja H.E. Business Economics; S.Chund and Co. New Delhi.
2. Koustsoyianni ; A Modern Micro Economics : Macmillan New Delhi.
3. D.M. Mithani, G.K.Murthy; Fundamentals Of Business Economics. Himalaya Publishing Iiouse,New Delhi.
4. G.N.Zambre : Business Economics : Pimplapure Publishers Nagpur.
5. V.G.Mankar : Business Economics. Himalaya Publishing House, Bombay, Delhi. Nagpur.
6. H.S. Patange; 'Business Economics,' Volume-I, Edition I, Shradha Publication, Solapur.

Continuous Assessment (CA):

1.Two Tests: There are Two tests of 10 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.

2. Assignment/ Tutorial: At least 05 assignments for 10 marks covering entire syllabus must be given. The assignments should be students' centric and an attempt should be made to make assignments more meaningful, interesting, and innovative.

End of Semester Examination (ESE for 4 Credit Course):

1. Question No.1 will be compulsory carrying 20 marks and based on any module of the entire syllabus.
2. Attempt any 4 questions (from Q.2 to Q.7) carrying 15 marks each covering all the modules of the syllabus.
3. The students need to solve total 5 questions.



Swami Ramanand Teertha Marathwada University, Nanded
(Structure and Syllabus of Four Years Multidisciplinary Degree Program with Multiple Entry and Exit Option)

B.Com. I Year: Semester I (Level 4.5)

Subject: Commerce

Under Faculty of Commerce and Management

Effective from Academic Year 2024 – 2025 (As per NEP-2020)

Course Title: Business Statistics

Discipline Specific Minor 2 (DSM)

Course Code: CCOMMT1102

Course Prerequisites:	Basic knowledge of statistics, Classroom, Blackboard, E-materials, Books etc.
Course Objectives:	<ol style="list-style-type: none"> To make the students be acquainted with the basic principles of statistics as are applicable in business. To enable students to understand the types of data and its uses in business operations. To make students understand the measures of central tendencies in statistics and its application in solving business problems. To make students understand the measures of dispersion and its application in business operations.
Course Outcomes:	<ol style="list-style-type: none"> Students will be acquainted with the basic principles and utility of statistics in business operations. Students will be able to upgrade their skills of presentation and interpretation of data with the help of tables, charts and diagrams etc. Students will be able to utilize the basic concepts of central tendencies in different business operations. Students will be able to apply different measures of dispersion in business operations.

Course Structure: Teaching and Evaluation

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 10 Marks)	Assignments (Marks 10)	Total (Marks)			
04	--	60	--	10	10	20	80	--	100

Course Contents

Module No.	Unit No.	Topic	Teaching Hours
1.0		Introduction to Business Statistics	10
	1.1	Introduction, definitions of statistics, origin and history of statistics;	
	1.2	Nature, scope and limitations of statistics;	
	1.3	Importance of Business Statistics;	
	1.4	Concept of data, types of data-Primary and Secondary data, tools of primary data collection-Questionnaire, schedules, and interview.	
2.0		Presentation of Data by Diagrams and Graphs	12
	2.1	Introduction, data presentation techniques;	
	2.2	Objects o diagram, rules and importance of diagrammatic presentation; types of diagrams and limitations of diagrams	
	2.3	Graphs-Introduction, types of graphs and usage of graphs.	

3.0		Measures of Central Tendency	
	3.1	Meaning and concept of central tendency, averages;	14
	3.2	Mean- definition, merits and demerits of mean, arithmetic mean, combined mean;	
	3.3	Positional averages- Median- definition, merits and demerits of median;	
	3.4	Mode- definition, merits and demerits o mode; Numerical problems on Mean, Median and Mode.	
4.0		Measures of Dispersion	
	4.1	Meaning and concepts of dispersion;	12
	4.2	Quartile deviation, meaning and definition, coefficient of quartile deviation;	
	4.3	Mean deviation, Meaning, Definitions and coefficient of Mean deviation;	
	4.4	Standard deviation, meaning, definition and co-efficient of standard deviation; Skewness-meaning and definition- Numerical problems.	
5.0		Correlation Analysis	12
	5.1	Meaning, definition & types of correlation; Variables, types of variables;	
	5.2	Karl Pearson's Coefficient of correlation;	
	5.3	Probable error;	
	5.4	Numerical Problems.	
		Total	60 Hrs

Reference Books:

- 1) S.C. Gupta, Fundamentals of Statistics, 10th Edition, Himalaya Publishing House, New Delhi, 2022
- 2) Dr. B.N. Gupta, Business Statistics, 1st Edition, Sahitya Bhavan Publishing House, Aagra, 2022
- 3) S.C. Gupta and Indra Gupta, Business Statistics, Himalaya Publishing House, 2nd Edition, 2013
- 4) S.M. Shukla and S.P. Sahai, Business Statistics, 1st Edition, Sahitya Bhavan Publishing House, Agra, 2023.
- 5) Dr. Maroti Kachave & Dr. Ashok Kalam, Business Statistics, 1st Edition, Suman Publication, Latur, 2021.
- 6) Dr. Maroti Kachave, Business Statistics, Kailas Publication, Ch. Sambhajinagar, Edition-I, 2024
- 7) Dr C K Harnawale, Dr R B Rampure and Dr Rajesh Goje: Business Statistics and Mathematics , NEWMAN Publication
- 8) डॉ. बी. जी. खटाळ, सांख्यिकीय पद्धती, प्रशांत Publication, जळगाव

Continuous Assessment (CA):

1. Two Tests: There are Two tests of 10 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.

2. Assignment/ Tutorial: At least 05 assignments for 10 marks covering entire syllabus must be given. The assignments should be students' centric and an attempt should be made to make assignments more meaningful, interesting, and innovative.

End of Semester Examination (ESE for 4 Credit Course):

1. Question No.1 will be compulsory carrying 20 marks and based on any module of the entire syllabus.
2. Attempt any 4 questions (from Q.2 to Q.7) carrying 15 marks each covering all the modules of the syllabus.
3. The students need to solve total 5 questions.



Swami Ramanand Teertha Marathwada University, Nanded
(Syllabus of Four Years Multidisciplinary UG Program in Commerce with Multiple Entry and Exit Option)

B.Com. I Year: Semester I (Level 4.5)

Subject: Commerce

Under Faculty of Commerce and Management

Effective from Academic Year 2024 – 2025 (As per NEP-2020)

Course Title: Business Communication-I

(Generic/Open Elective)

Course Code: CCOMGE1101

Course Prerequisites:	Basic knowledge of Communication, Classroom, Blackboard, E-materials, Books etc.
Course Objectives:	1. To improve Speaking, Writing & Interview skills of students.
	2. To make able the students to develop personality & communication skills.
	3. To make able the students to apply various communication principles as are applicable in communication skills in Business.
	4. To make able the students aware about use of modern technics of communication
Course Outcomes:	1. Students will be acquainted with the principles of communication as are applicable in communication skills in Business.
	2. Students will be able to adequate knowledge about good communication in business.
	3. Students will be able to write letters, to face the interviews and to deliver the good speech in business field.
	4. Students will be able to adequate knowledge about modern technics of communication

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 05 Marks)	Assignments (Marks 05)	Total (Marks)			
02	--	30	--	05	05	10	40	--	50

Course Contents

Module No.	Unit No.	Topic	Teaching Hours
1.0		Introduction to Business Communication	08
	1.1	Meaning and Definitions of Communication; Communication Process: Stages in Communication Process	
	1.2	Meaning and Definitions of Business Communication	
	1.3	Importance of Business Communication	
	1.4	Stages in communication Process, SWOC analysis	
2.0		Effective Business Communication	
	2.1	Definition of Effective Business Communication,	
	2.2	Need of Effective Communication	

	2.3	Barriers of Communication & solution to avoid Barriers	08
	2.4	Principles of Effective Business Communication	
3.0		Types of Communication	08
	3.1	Types of Communication: Oral & Written Communication	
	3.2	Distinction between written and oral communication.	
	3.3	Preparation of Job Application and Job Interview	
	3.4	Guidelines for: Speech, Group Discussion, Seminar & Mock Interview	
4.0		Modern Tele Communication	06
	4.1	Modern Tele Communication: Telephone, E-Mailing, Tele-Conferencing, Faxes etc.	
	4.2	Mobile Phone Conversation,	
	4.3	Video Conferencing	
	4.4	Merits & Demerits of Modern media of Communication	
		Total	30 hrs

ReferenceBooks:

1. D. D. Singhal, "Business Communication", Ramesh Book Depo Jaipur.
2. Rajendrapal, "Essential of Business Communication", Sultan Chand & Son, New Delhi
3. Dr. P. L. Pardesi, "Communication Skills", Nirali Publication, Pune.
4. Varinder Kumar, "Business Communication", Kalyani Publication, Ludhiyana.
5. H.S. Patange; "Business Communication" Nikita Publication, Latur.
6. C S Rayudu, "Communication" Himalaya Publishing House, New Delhi.

Continuous Assessment (CA):

1. Two Tests: There are two tests of 05 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.
2. Assignment/ Tutorial: At least 02 assignments for 05marks covering entire syllabus must be given. The assignments should be students' centric and an attempt should be made to make assignments more meaningful, interesting, and innovative.

End of Semester Examination (ESE for 2 Credit Course):

1. Question No.1 will be compulsory carrying 10 marks and based on any module of the entire syllabus.
2. Attempt any 3 questions (from Q.2 to Q.6) carrying 10 marks each covering all the modules of the syllabus.
3. The students need to solve total 5 questions.



Swami Ramanand Teertha Marathwada University, Nanded
(Syllabus of Four Years Multidisciplinary UG Program in Commerce with Multiple Entry and Exit Option)

B.Com. I Year: Semester I (Level 4.5)

Subject: Commerce

Under Faculty of Commerce and Management

Effective from Academic Year 2024 – 2025 (As per NEP-2020)

Course Title: Accounting for Everyone

(Generic/Open Elective)

Course Code: CCOMGE1102

Course Prerequisites:	Basic knowledge of transaction and its recording, firm visit, Boards, Lecture Hall.
Course Objectives:	1. To make the students be acquainted with the principles of accounting.
	2. To make the students be acquainted with the Double Entry System of Book-Keeping.
	3. To make the students be acquainted with the Preparation of Journal, Ledger and Subsidiary Books.
	4. To make the students be acquainted with the Preparation of Final Accounts.
Course Outcomes:	1. Students will be acquainted with the principles of accounting.
	2. Students will be acquainted with the Double Entry System of Book-Keeping.
	3. Students will be acquainted with the Preparation of Journal, Ledger, and Subsidiary Books.
	4. Students will be acquainted with the Preparation of Final Accounts.

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 05 Marks)	Assignments (Marks 05)	Total (Marks)			
02	--	30	--	05	05	10	40	--	50

Course Contents

Module No.	Unit No.	Topics	Teaching Hours
1.0		Introduction to Accounting	05
	1.1	Accounting: Meaning, Definitions. Scope, Steps,	
	1.2	Functions and Objectives of Accounting; Book-Keeping	
	1.3	Double Entry System - Advantages, Factors common to every business, Types of accounts and Accounting Rules	
2.0		Journal and Subsidiary Books	08
	2.1	Journal and Subsidiary Books - Meaning and Definitions	
	2.2	Preparation of Journal	
	2.3	Preparation of Subsidiary Books.	
3.0		Ledger and Trial Balance	08
	3.1	Ledger- Meaning and Definitions of Ledger, Distinguish between Journal and Ledger,	

	3.2	Preparation of Ledger.	
	3.3	Trial Balance- Meaning and Definition of Trial Balance, Classification of Errors, Preparation of Trial Balance	
4.0		Final Accounts of Sole Trading Concern	09
	4.1	Final Accounts: Trading and Profit & Loss Account- Meaning and Definitions, Purpose and Specimen Form Trading and Profit & Loss Account of Sole Trading Concern (Proprietor)	
	4.2	Final Accounts: Balance Sheet- Meaning, Purpose, Specimen Format, Classification of Assets and Liabilities	
	4.3	Preparation of Final Accounts: Practical Problems and Solution of Final Accounts.	
Total			30

Reference Books:

1. Gupta R.L. and Radhaswamy M: Financial Accounting: Sultan Chand and sons, New Delhi.
2. Shukla M.S. Garewal T.S. and Gupta S.C.; Advanced Accounts S.Chand and Co.New Delhi.
3. Mishra A.K.; Financial Accounting: Sahitya Bhavan Publisher and Distributors.
4. B.S. Raman, Financial Accounting: United Publisher, Manglore.
5. Jain & Narang; Jain Advanced Accounts: Books Agency 18th Edition Reprint.
6. S.AnilKumar,V. Rajeshkumar and Mariappa; Financial Accounting: Himalaya Publishing House.
7. H.R.Kotalwar, Advanced Accounting: Discovery Publication, Latur.
8. S.N.Maheshwari and S.K.Maheshwari; Financial Accounting: Vikas Publishing House, New Delhi 6th Edition.
9. J.R.Monga, Financial Accounting: Mayur Paper Books, New Delhi 32nd Edition.

Continuous Assessment (CA):

1. Two Tests: There are two tests of 05 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.
2. Assignment/ Tutorial: At least 02 assignments for 05marks covering entire syllabus must be given. The assignments should be students' centric and an attempt should be made to make assignments more meaningful, interesting, and innovative.

End of Semester Examination (ESE for 2 Credit Course):

1. Question No.1 will be compulsory carrying 10 marks and based on any module of the entire syllabus. 2. Attempt any 3 questions (from Q.2 to Q.6) carrying 10 marks each covering all the modules of the syllabus.
3. The students need to solve total 5 questions.



Swami Ramanand Teertha Marathwada University, Nanded
(Syllabus of Four Years Multidisciplinary UG Program in Commerce with Multiple Entry and Exit Option)

B.Com. I Year: Semester I (Level 4.5)

Subject: Commerce

Under Faculty of Commerce and Management

Effective from Academic Year 2024 – 2025 (As per NEP-2020)

Course Title: Application of IT in Business

Skill Enhancement Course (SEC)

Course Code: CCOMSC1101

Course Prerequisites:	Basic knowledge of the computer. Computer lab with LAN and Internet.
Course Objectives:	<ol style="list-style-type: none"> To develop awareness about computer To know the recent advances in the Information technology field To develop knowledge about Information Technology
Course Outcomes:	<ol style="list-style-type: none"> Students will be acquired basic knowledge on the components of the computer Students will be acquired knowledge on types of emerging technologies Students will be performed operations using word processing, spreadsheet and presentation tools

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 05 Marks)	Assignments (Marks 05)	Total (Marks)			
02	--	30	--	05	05	10	40	--	50

Course Contents

Module No.	Unit No.	Topic	Teaching Hours
1.0		Introduction to Information Technology	07
	1.1	Introduction, Concept of Data, Information and Knowledge, Meaning and definition of information technology, components of information technology, IT applications in business.	
	1.2	Definition and Characteristics of Computers, Block diagram of computer, Components of a Computer System, Types of computers.	
	1.3	Types of Memory: Primary Memory, Secondary Memory, Types of Programming Languages: Machine Language, Assembly Languages and High-Level Languages, Input and Output Devices	
2.0		Word Processing	08
	2.1	Introduction to word Processing; Word processing concepts, Features of MS Word.	
	2.2	Working with word document, opening an existing document, creating a new document; Saving a document, selecting text, editing text, moving text, deleting text, Inserting text.	

	2.3	Formatting document: Formatting text, Finding and replacing text, Headers & Footers, Borders and Shading, Multiple Columns, Bullets and numbering, Tabs, Paragraph Formatting, Page Setup, Page Numbers.	
3.0		MS Excel	08
	3.1	Introduction, Basic Concepts of Spreadsheet, Features of Spreadsheet, Advantages of Electronic Spreadsheet, Structure of worksheet and its usage in commercial applications	
	3.2	Creating and editing a work book, saving a work book, Creating, and editing worksheet, Entering and Edit data into worksheet, Menus and Toolbars, Keyboard shortcuts	
	3.3	Basic text and cell formatting – Basic arithmetic calculation - Special paste - Freeze pane - Auto completion of series - Sort and filter – Creating a Chart, Types of Charts in MS-Excel.	
4.0		MS PowerPoint	07
	4.1	Introduction, Features of MS PowerPoint, Elements of Presentation, Presentation in Business with Power Point	
	4.2	Creation of Slides, Text and Formats, adding Objects, Movies, Art, Sound and Animation, Making the presentation template.	
	4.3	Styles of Presentation and linking Procedures, Slides Colour Scheme, background, Custom Animation, Slide Transition, Slide Show	
		Total	30 Hrs

Reference Books:

1. ChetanShrivastava - Fundamentals of Information Technology –Kalyani Publishers, New Delhi.
2. Kapur V.K. - Computers & Information Technology - Sultan Chand & Sons, New Delhi.
3. S.K. SrinivasaVallabhan - Computer Applications in Business –Sultan Chand & Sons, New Delhi.
4. V. Rajaraman - Fundamentals of Computers - Prentice Hall of India, New Delhi.
5. Hem Chant Jain, H. N. Tiwari - Taxmann's Basics of Computer Applications in Business – Taxman Publications Pvt. Ltd., (2022)

Continuous Assessment (CA):

1. Two Tests: There are two tests of 05 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.
2. Assignment/ Tutorial: At least 02 assignments for 05marks covering entire syllabus must be given. The assignments should be students' centric and an attempt should be made to make assignments more meaningful, interesting, and innovative.

End of Semester Examination (ESE for 2 Credit Course):

1. Question No.1 will be compulsory carrying 10 marks and based on any module of the entire syllabus.
2. Attempt any 3 questions (from Q.2 to Q.6) carrying 10 marks each covering all the modules of the syllabus.
3. The students need to solve total 5 questions.



Swami Ramanand Teerth Marathwada University, Nanded
(Syllabus of Four Years Multidisciplinary UG Program in Commerce with Multiple Entry and Exit Option)

B.Com. I Year: Semester I (Level 4.5)

Subject: Commerce

Under Faculty of Commerce and Management

Effective from Academic Year 2024 – 2025 (As per NEP-2020)

Course Title: Advertising Skills

Skill Enhancement Course (SEC)

Course Code: CCOMSC1102

Course Prerequisites:	Basic knowledge of marketing and advertising, observation skills, Classroom, Blackboard, E-materials, Books etc.
Course Objectives:	1. To make students familiar with different advertising skills.
	2. To enable students to understand the different advertising media.
	3. To make students understand the different advertisement techniques and elements of advertising budget.
	4. To introduce students with modern methods of advertising.
Course Outcomes:	1. Students will understand the core concept of advertising and its significance in sales promotion.
	2. Students will get knowledge about advertising media and its application.
	3. Students will be able to understand the different techniques of advertising and advertising budgets.
	4. Students will be acquainted with the different modern trends in advertising.

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 05 Marks)	Assignments (Marks 05)	Total (Marks)			
02	--	30	--	05	05	10	40	--	50

Course Contents

Module No.	Unit No.	Topic	Teaching Hours
1.0		Introduction to Advertising	07
	1.1	Introduction, Meaning, concept and definitions of advertising;	
	1.2	Need and significance of advertising;	
	1.3	Types of advertising, impact of advertising on customers and sales;	
2.0		Advertising Media	07
	2.1	Meaning and concept of advertising media;	
	2.2	Different types of advertising media, media planning;	
	2.3	Impact of advertising agencies, their role and relationship with clients.	
3.0		Advertising Techniques and Advertising Budget	08

	3.1	Advertising message, preparation of advertising message;	
	3.2	Elements of advertising copy, broadcast copy, copy for direct mail;	
	3.3	Advertising budget, factors affecting on advertising expenditure	
4.0		Modern Trends in Advertising	08
	4.1	Advertising through emails, social media advertising;	
	4.2	Video advertising, personalized advertising, display advertising;	
	4.3	Significance and Benefits of online advertising	
		Total	30 Hrs

Reference Books:

1. William D. Wells, Sandra Moriarty, Nancy Mitchell, Charles Wood, Advertising and IMC Principles and Practice, 11th Edition, Pearson Publication, 2021
2. Aleksej Heinze, Ana Cruz, Gordon Fletcher, Tahir Rashid, Digital and Social Media Marketing (e-book), Taylor and Francis Publisher, 2016
3. S.A. Chunawalla, Advertising, Sales and Promotion Management, Himalaya Publication, 6th Revised Edition, New Delhi, 2015
4. P. Saravanavel & S. Sumathi, Advertising and Salesmanship, 1st Edition, Margham Publication, Chennai, 2010
5. N.K. Sahni & Meenu Gupta, Advertising and Sales Management Text & Cases, 1st Edition, Kalyani Publishers, Ludhiana, 2015

Continuous Assessment (CA):

1. Two Tests: There are two tests of 05 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.
2. Assignment/ Tutorial: At least 02 assignments for 05marks covering entire syllabus must be given. The assignments should be students' centric and an attempt should be made to make assignments more meaningful, interesting, and innovative.

End of Semester Examination (ESE for 2 Credit Course):

1. Question No.1 will be compulsory carrying 10 marks and based on any module of the entire syllabus.
2. Attempt any 3 questions (from Q.2 to Q.6) carrying 10 marks each covering all the modules of the syllabus.
3. The students need to solve total 5 questions.



Swami Ramanand Teerth Marathwada University, Nanded
(Syllabus of Four Years Multidisciplinary UG Program in Commerce with
Multiple Entry and Exit Option)

B.Com. I Year: Semester I (Level 4.5)

Subject: Commerce

Under Faculty of Commerce and Management

Effective from Academic Year 2024 – 2025 (As per NEP-2020)

Course Title: Income Tax Law – I (UGCTPP-I)

UGC Vocational Course-Tax Procedure & Practice

Skill Enhancement Course (SEC)

Course Code:CCOMSC1103

(Note: It is alternative to Skill Enhancement Course (SEC) & applicable to the college where UGC Vocational Course-Tax Procedure & Practice is approved by the UGC)

Course Prerequisites:	Basic knowledge of Accounting, Classroom, Blackboard, E-materials, Books etc.
Course Objectives:	1. To understand the basic and important terms related to Income Tax
	2. To acquire understanding oriented knowledge of various provisions of Income Tax
	3. To attain the ability to solve the problems in computation of Income from Salary
	4. To gather the knowledge of compliance related to Residential Status of Person
	5. To acquire application-oriented skill for computing Income from House Property
Course Outcomes:	1. Student will be able to apply various provisions to perform tax computations
	2. Student will be able to ensure the compliance of provisions of Residential Status
	3. Student will be skilled to compute the taxable salary of individual
	4. Student will attain the set of skills in computing the Income from House Property
	5. Student will be practically able to handle the exemptions under Income Tax Act

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 05 Marks)	Assignments (Marks 05)	Total (Marks)			
02	--	30	--	05	05	10	40	--	50

Course Contents

Module No.	Unit No.	Topic	Teaching Hours
1.0		Introduction to Income Tax	07
	1.1	Basic Concept of Income Tax, Important Terms of Income Tax Act.	
	1.2	Concept of Previous Year & Assessment Year	
	1.3	Exempted Incomes under Section 10	
2.0		Residential Status & Scope of Total Income	

	2.1	Meaning of Residential Status	06
	2.2	Determination of Residential Status of Individual, HUF, Firm, and Company	
	2.3	Scope of Total Income on the basis of Residential Status	
3.0		Income from Salary	10
	3.1	Salary, Allowances and Perquisites: Meaning and Concept	
	3.2	Allowances: Taxable Allowances, Partly Taxable Allowance and Exempted Allowances	
	3.3	Perquisites: Rent Free Accommodation, Free Meal and Motor Car, Numerical Problems on Income from Salary with Deductions Section 16	
4.0		Income from House Property	07
	4.1	Basis of Charge & Conditions for Chargeability of House Property Income	
	4.2	Income from House Property Situated outside India	
	4.3	Computation of Income from House Property with Deductions u/s 24	
		Total	30 Hours

Note: The provisions and regulations of Income Tax Act as applicable to the Assessment Year at the commencement of the Academic Year shall be studied for the annual and supplementary Examination

Reference Books:

- Dr. Vinod Singhaniya, Dr. Monica Singhaniya, “Student guide to Income Tax”, Taxmann.
- VP Gaur, DB Narang, Puja Gaur and Rajeev Puri, “Income Tax Law and Practice”, Kalyani Publisher.
- Dr. HC Mehrotra and Dr. SP Goyal, “Direct Tax Law and Practices”, Kalyani Publishers.
- TN Manoharan and GR Hari, “Direct Tax Laws and International Taxes”, Snow White Publications.

Continuous Assessment (CA):

1. Two Tests: There are two tests of 05 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.
2. Assignment/ Tutorial: At least 02 assignments for 05marks covering entire syllabus must be given. The assignments should be students’ centric and an attempt should be made to make assignments more meaningful, interesting, and innovative.

End of Semester Examination (ESE for 2 Credit Course):

1. Question No.1 will be compulsory carrying 10 marks and based on any module of the entire syllabus.
2. Attempt any 3 questions (from Q.2 to Q.6) carrying 10 marks each covering all the modules of the syllabus.
3. The students need to solve total 5 questions.



Swami Ramanand Teerth Marathwada University, Nanded
(Syllabus of Four Years Multidisciplinary UG Program in Commerce with
Multiple Entry and Exit Option)

B.Com. I Year: Semester I (Level 4.5)

Subject: Commerce

Under Faculty of Commerce and Management

Effective from Academic Year 2024 – 2025 (As per NEP-2020)

Course Title: Basics of Foreign Trade (UGCFT-I)

UGC Vocational Course- Foreign Trade

Skill Enhancement Course (SEC)

Course Code: CCOMSC1104

(Note: It is alternative to Skill Enhancement Course (SEC) & applicable to the college where UGC Vocational Course- Foreign Trade is approved by the UGC)

Course Prerequisites:	Basic knowledge of Foreign Trade, Classroom, Blackboard, E-materials, Books etc.
Course Objectives:	1. To make the students be acquainted with Meaning of Foreign Trade.
	2. To make the students be acquainted to various nature foreign trade
	3. To make students able to compare difference between domestic & international trade
	4. To make students able to understand the importance of Tariff & Non-Tariff barriers
	5. To make able the students to apply Trade policies
Course Outcomes:	1. The students will be acquainted with meaning of Trade
	2. The students will be acquainted with various types of Trade
	3. The students will able to get knowledge of foreign exchange
	4. The students will be able to understand the Components of Balance of Payment
	5. The students will able to get knowledge of MNC's

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 05 Marks)	Assignments (Marks 05)	Total (Marks)			
02	--	30	--	05	05	10	40	--	50

Module No.	Unit No.	Topic	Teaching Hours
1.0		Introduction to Foreign Trade	07
	1.1	Introduction and Meaning of Trade	
	1.2	Nature of Foreign Trade	

	1.3	Difference Between Domestic & International Trade	
2.0		Trade Policies and Balance of Payment	08
	2.1	New Foreign Trade Policy & Its Objectives	
	2.2	Major Problems of India's Export Sector	
	2.3	Meaning & Components of Balance of Payment	
3.0		Tariff and Non-Tariff Barrier	08
	3.1	Types of Tariff and Non-tariff Barrier	
	3.2	Quotas- Its Classifications	
	3.3	Foreign Exchange Management	
4.0		Multinational Corporations	07
	4.1	Meaning & Features of MNC's	
	4.2	Advantages & Disadvantages of MNC's	
	4.3	Meaning & Features of LDC's	
		Total	30 Hours

Reference Books:

- International Economics by D.M. Mithani, Himalaya Publishing House Mumbai.
- International Trade & Export Management by Francis Cherunilam, Himalaya Publishing House
- International Marketing Management by R.L. Varshney and B.Bhattacharyya, Sultan Chand & Sons
- International Business by P.Subba Rao, Himalaya Publishing House, Mumbai.

Continuous Assessment (CA):

1. Two Tests: There are two tests of 05 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.
2. Assignment/ Tutorial: At least 02 assignments for 05marks covering entire syllabus must be given. The assignments should be students' centric and an attempt should be made to make assignments more meaningful, interesting, and innovative.

End of Semester Examination (ESE for 2 Credit Course):

1. Question No.1 will be compulsory carrying 10 marks and based on any module of the entire syllabus.
2. Attempt any 3 questions (from Q.2 to Q.6) carrying 10 marks each covering all the modules of the syllabus.
3. The students need to solve total 5 questions.



Swami Ramanand Teerth Marathwada University, Nanded
(Syllabus of Four Years Multidisciplinary UG Program in Commerce with
Multiple Entry and Exit Option)

B.Com. I Year: Semester I (Level 4.5)

Subject: Commerce

Under Faculty of Commerce and Management

Effective from Academic Year 2024 – 2025 (As per NEP-2020)

Course Title: Basics of Computer Fundamentals (UGCCA-I)

UGC Vocational Course- Computer Application

Skill Enhancement Course (SEC)

Course Code: CCOMSC1105

(Note: It is alternative to Skill Enhancement Course (SEC) & applicable to the college where UGC Vocational Course- Computer Application is approved by the UGC)

Course Prerequisites:	Basic Familiarity with using a computer and navigating the Internet
Course Objectives:	1. To enhance the computer literacy among the students
	2. To gain the basic knowledge of computer and its peripherals
	3. To gain Students knowledge of Internet
	4. To know the students about networking
	5. To know the students about programming language
Course Outcomes:	1. The Students will understand the concept of Input and Output Devices
	2. The Students will Learn basic of operating system
	3. The students will able to get knowledge of Computer System
	4. The students will be able to perform basic operations on computer
	5. The students will able to learn basic Concepts of internet

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 05 Marks)	Assignments (Marks 05)	Total (Marks)			
02	--	30	--	05	05	10	40	--	50

Course Content

Module No.	Unit No.	Topic	Teaching Hours
1.0		Fundamentals of computer systems	07
	1.1	Basic Structure of Computer System	

	1.2	Classification of Computer (micro, mainframe, Super, Workstation)	
	1.3	Types of Programming Language (High, Assembly, Machine)	
2.0		I/O Devices and Memory	
	2.1	Input devices (Keyboard, Mouse, Joystick, Barcode Reader)	08
	2.2	Output devices (Monitor, Projector, Printer, Speaker)	
	2.3	Types of Memory (Primary & Secondary)	
3.0		Operating System	
	3.1	What is Windows OS	08
	3.2	GUI & Windows Concepts – Toolbars, Menu, Title,	
	3.3	File Manager	
4.0		Internet	
	4.1	Types of Networks	07
	4.2	Concepts of Internet	
	4.3	Web Browsers, Websites, Emails, Search engine	
		Total	30 Hours

Reference Books:

- Fundamental of Computers -V. Raja Raman
- Peter Norton's Introduction to computers
- Microsoft Office 2002 By Complete (BPB)

Continuous Assessment (CA):

1. Two Tests: There are two tests of 05 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.
2. Assignment/ Tutorial: At least 02 assignments for 05marks covering entire syllabus must be given. The assignments should be students' centric and an attempt should be made to make assignments more meaningful, interesting, and innovative.

End of Semester Examination (ESE for 2 Credit Course):

1. Question No.1 will be compulsory carrying 10 marks and based on any module of the entire syllabus.
2. Attempt any 3 questions (from Q.2 to Q.6) carrying 10 marks each covering all the modules of the syllabus.
3. The students need to solve total 5 questions.



Swami Ramanand Teerth Marathwada University, Nanded
(Syllabus of Four Years Multidisciplinary UG Program in Commerce with
Multiple Entry and Exit Option)

B.Com. I Year: Semester I (Level 4.5)

Subject: Commerce

Under Faculty of Commerce and Management

Effective from Academic Year 2024 – 2025 (As per NEP-2020)

Course Title: Indian Taxation System (UGCTPP-II)

UGC Vocational Course-Tax Procedure & Practice

Ability Enhancement Course (AEC)

Course Code: CCOMAC1101

(Note: It is alternative to Modern Indian Languages (AEC) and applicable to the college where UGC Vocational Course-Tax Procedure & Practice is approved by the UGC)

Course Prerequisites:	Basic knowledge of Accounting, Classroom, Blackboard, E-materials, Books etc.
Course Objectives:	1. To make the students be acquainted with Meaning of Taxation.
	2. To make the students be acquainted to various Taxation evolved in India.
	3. To make students able to compare different Tax structures with economy at large.
	4. To make students able to understand the importance of Taxation and its use.
	5. To make able the students to apply basic Tax reasoning to solve practical problems.
Course Outcomes:	1. The students will be acquainted with meaning of Taxation and Taxation terms.
	2. The students will be acquainted with various types of Taxation in India.
	3. The students will able to differ between Direct and Indirect Taxation.
	4. The students will be able to understand the factors of Taxation in economy at large.
	5. The students will able to apply Taxation reasoning to solve market scenarios.

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 05 Marks)	Assignments (Marks 05)	Total (Marks)			
02	--	30	--	05	05	10	40	--	50

Course Contents

Module No.	Unit No.	Topic	Teaching Hours
1.0		Taxation in India	07
	1.1	Introduction and Meaning of Tax;	
	1.2	Background of Taxation in India;	
	1.3	Advantages and Disadvantages of Taxation;	
2.0		Structure of Indian Taxation System	08
	2.1	Constitutional Provisions – Article 246, Article 265	

	2.2	Types of Taxes in India	
	2.3	Difference between Direct Taxes and Indirect Taxes	
3.0		Direct Taxes	
	3.1	Meaning of Direct Taxes;	08
	3.2	Features of Direct Taxes;	
	3.3	Merits and Demerits of Direct Taxes.	
4.0		Indirect Taxes	
	4.1	Meaning of Indirect Taxes; History and changes in India;	07
	4.2	Characteristics of Indirect Taxes;	
	4.3	Merits and Demerits of Indirect Tax.	
		Total	30 Hours

Reference Books:

- MM Sury, “Tax System in India”, New Century Publications.
- VP Gaur, DB Narang, Puja Gaur and Rajeev Puri, “Income Tax Law and Practice”, Kalyani Publisher.
- Dr. HC Mehrotra and Dr. SP Goyal, “Direct Tax Law and Practices”, Kalyani Publishers.
- Dr Meena Goyal, “Indian Tax Structure”.

Continuous Assessment (CA):

1. Two Tests: There are two tests of 05 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.

2. Assignment/ Tutorial: At least 02 assignments for 05marks covering entire syllabus must be given. The assignments should be students’ centric and an attempt should be made to make assignments more meaningful, interesting, and innovative.

End of Semester Examination (ESE for 2 Credit Course):

1. Question No.1 will be compulsory carrying 10 marks and based on any module of the entire syllabus.

2. Attempt any 3 questions (from Q.2 to Q.6) carrying 10 marks each covering all the modules of the syllabus.

3. The students need to solve total 5 questions.



Swami Ramanand Teerth Marathwada University, Nanded
(Syllabus of Four Years Multidisciplinary UG Program in Commerce with
Multiple Entry and Exit Option)

B.Com. I Year: Semester I (Level 4.5)

Subject: Commerce

Under Faculty of Commerce and Management

Effective from Academic Year 2024 – 2025 (As per NEP-2020)

Course Title: Global Marketing Management (UGCFT-II)

UGC Vocational Course-Foreign Trade

Ability Enhancement Course (AEC)

Course Code: CCOMAC1102

(Note: It is alternative to Modern Indian Languages (AEC) and applicable to the college where UGC Vocational Course-Foreign Trade is approved by the UGC)

Course Prerequisites:	Basic knowledge of Foreign Trade, Classroom, Blackboard, E-materials, Books etc.
Course Objectives:	1. To make the students be acquainted with Meaning of Globalization.
	2. To make the students be acquainted to various Global Entry Methods
	3. To make students able to understand product & pricing strategy
	4. To make students able to understand the importance of Global Marketing
	5. To make able the global logistics
Course Outcomes:	1. The students will be acquainted with meaning of Global economic environment
	2. The students will be acquainted with various types of Global Entry Methods
	3. The students will able to get knowledge of Marketing research
	4. The students will be able to understand the Global Logistics
	5. The students will able to get knowledge of Global distribution

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 05 Marks)	Assignments (Marks 05)	Total (Marks)			
02	--	30	--	05	05	10	40	--	50

Course Content

Module No.	Unit No.	Topic	Teaching Hours
1.0		Globalisation and its economic environment	07
	1.1	Meaning & Nature of Global Marketing	

	1.2	Problems & Objectives of Global Marketing business	
	1.3	Difference Between Domestic Marketing & Global Marketing	
2.0		Global Logistics and Distribution	08
	2.1	Introduction, Concept of Marketing Logistics	
	2.2	Objectives of Marketing logistics	
	2.3	Importance of Marketing Logistics, Role of Information Technology	
3.0		Product and Pricing Strategy	08
	3.1	Global Product Development & Product Life Cycle	
	3.2	Branding, Packaging and Labeling of Exports	
	3.3	Pricing Objectives, Factors Affecting Pricing, Steps in Pricing, Export Price Quatations	
4.0		Global Marketing Intelligence	07
	4.1	Informational Requirement, Sources of Inforamtion, Marketing Information System	
	4.2	Global Marketing Research, Methods of data collections	
	4.3	Global Segmentation and positioning, Communicating with consumers at global level	
		Total	30 Hours

Reference Books:

- Global Trade & Export Management by Francis Cherunilam, Himalaya Publishing House, Mumbai.
- Global Marketing Management by R.L. Varsheny & B. Bhattacharyya, Sultan Chand & Sons, New Delhi.
- Export Marketing by TAS Balagopal, Himalaya Publishing House, Mumbai
- International Business by P.Subba Rao, Himalaya Publishing House, Mumbai.

Continuous Assessment (CA):

1. Two Tests: There are two tests of 05 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.
2. Assignment/ Tutorial: At least 02 assignments for 05marks covering entire syllabus must be given. The assignments should be students' centric and an attempt should be made to make assignments more meaningful, interesting, and innovative.

End of Semester Examination (ESE for 2 Credit Course):

1. Question No.1 will be compulsory carrying 10 marks and based on any module of the entire syllabus.
2. Attempt any 3 questions (from Q.2 to Q.6) carrying 10 marks each covering all the modules of the syllabus.
3. The students need to solve total 5 questions.



Swami Ramanand Teerth Marathwada University, Nanded
(Syllabus of Four Years Multidisciplinary UG Program in Commerce with
Multiple Entry and Exit Option)

B.Com. I Year: Semester I (Level 4.5)

Subject: Commerce

Under Faculty of Commerce and Management

Effective from Academic Year 2024 – 2025 (As per NEP-2020)

Course Title: Office Automation (UGCCA-II)

UGC Vocational Course-Computer Application

Ability Enhancement Course (AEC)

Course Code: CCOMAC1103

(Note: It is alternative to Modern Indian Languages (AEC) and applicable to the college where UGC Vocational Course-Computer Application is approved by the UGC)

Course Prerequisites:	Basic Familiarity with using a computer and navigating the Internet
Course Objectives:	1. To enhance the computerized working among the students
	2. To gain the basic knowledge of computerized office automation
	3. Give Students an in-depth understanding of creating document
	4. Describe the usage of computer and why computers are essential components in Business and Society
	5. Solve common business problems using appropriate Information Technology Tool
Course Outcomes:	1. The Students will understand the concept of office automation
	2. The Students will Learn basic of word processing, Spreadsheet Program
	3. The students will able to get knowledge of Computer System
	4. The students will be able to perform Documentation
	5. The students will able to Apply basic Concepts into solving broader Problems

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 05 Marks)	Assignments (Marks 05)	Total (Marks)			
02	--	30	--	05	05	10	40	--	50

Course Content

Module No.	Unit No.	Topic	Teaching Hours
1.0		Introduction to MS-Word	07
	1.1	Opening Screen of MS-Word	

	1.2	Mailings, Header & Footer	
	1.3	Page setup & Printing	
2.0		Introduction to MS-Excel	
	2.1	Opening Screen of MS-Excel	08
	2.2	Formula and Functions (Logical & Statistical)	
	2.3	Charts in MS-Excel (Pie Chart, Bar Chart, Line Chart, Column Chart)	
3.0		MS-PowerPoint	
	3.1	Opening Screen of MS-PowerPoint	08
	3.2	Creating new Presentation	
	3.3	Slide Transaction and Custom Animation	
4.0		MS-Access	
	4.1	Overview of MS-Access	07
	4.2	Create Database, Data types in MS-Access	
	4.3	Generate Report in MS-Access	
		Total	30 Hours

Reference Books:

- Microsoft Office 2002 By Complete (BPB)
- Office Automation – Dr. P. Rizwan Ahmed
- Office Automation – An Essential Management Strategy – Susan Curran, Horace Mitchell

Continuous Assessment (CA):

1. Two Tests: There are two tests of 05 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.
2. Assignment/ Tutorial: At least 02 assignments for 05marks covering entire syllabus must be given. The assignments should be students' centric and an attempt should be made to make assignments more meaningful, interesting, and innovative.

End of Semester Examination (ESE for 2 Credit Course):

1. Question No.1 will be compulsory carrying 10 marks and based on any module of the entire syllabus.
2. Attempt any 3 questions (from Q.2 to Q.6) carrying 10 marks each covering all the modules of the syllabus.
3. The students need to solve total 5 questions.

SWAMI RAMANAND TEERTH
MARATHWADA UNIVERSITY, NANDED



स्वामी रामानंद तीर्थ मराठवाडा विद्यापीठ, नांदेड.

**(Structure and Syllabus of Four Years Multidisciplinary Degree
Program in Commerce with Multiple Entry and Exit Option)**

B. Com. I Year: Semester II(Level 4.5)

**Effective from Academic year 2024 – 2025
(As per NEP-2020)**



Swami Ramanand Teertha Marathwada University, Nanded
(Syllabus of Four Years Multidisciplinary UG Program in Commerce with Multiple Entry and Exit Option)

B.Com. I Year: Semester II (Level 4.5)

Subject: Commerce

Under Faculty of Commerce and Management

Effective from Academic Year 2024 – 2025 (As per NEP-2020)

Course Title: Financial Accounting-II

Discipline Specific Core (DSC) Major

Course Code: CCOMCT1151

Course prerequisites:	Basics knowledge of Accounting, Classroom, Black boards, E-Materials, Books etc.
Course Objectives	<ol style="list-style-type: none"> To enable the students to understand accounting under Hire Purchase System and Instalment Purchase System To enable the students to identify the main causes for difference between bank statement balance and the passbook balance. To enable the students to understand and compute the amount of claim for loss of stock policy and loss of profit To enable the students to understand co-operative act and preparation of financial statement of Co-operative society.
Course Outcomes	<ol style="list-style-type: none"> Students will be able to understand accounting under Hire Purchase System and Instalment Purchase System. Students will be able to identify the main causes for difference between bank statement balance and the passbook balance. Students will be able to understand and compute the amount of claim for loss of stock policy and loss of profit Students will be able to understand co-operative act and preparation of final accounts of Co-operative society.

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 10 Marks)	Assignments (Marks 10)	Total (Marks)			
04	--	60	--	10	10	20	80	--	100

Course Contents

Module No.	Unit No.	Topic	Teaching Hours
1.0		Hire Purchase Systems and Instalment Purchase System	12
	1.1	Meaning and features of Hire Purchase System and Instalment Purchase System;	
	1.2	Accounting Problems on Hire Purchase System only;	
	1.3	Difference between Hire Purchase System and Instalment Purchase System.	
2.0		Joint Venture Accounting	10
	2.1	Meaning and need of Joint Venture	
	2.2	Co-Venture- Meaning and need	
	2.3	Numerical Problems	

3.0		Insurance Claim	15
	3.1	Meaning and types of insurance claim,	
	3.2	Calculations of claims under loss of stock policy and loss of profit policy only.	
	3.3	Application of average clause and numerical problems.	
4.0		Final Accounts of Co-operative Society.	15
	4.1	Meaning and features of Co-operative societies under co-operative act.	
	4.2	Preparation of Final Accounts of Co-operative societies;	
	4.3	Adjustments: Numerical Problems on Final Accounts	
5.0		Recent Trends in Accounting.	08
	4.1	Trends and Techniques in modern Accounting	
	4.2	Data Analytics and Accounting in the cloud	
	4.3	AI and Accounting	
		Total	60

Reference Books:

1. Gupta R.L. and Radhaswamy M: Financial Accounting: Sultan Chand and sons, New Delhi.
2. Shukla M.S. Garewal T.S. and Gupta S.C.; Advanced Accounts S.Chand and Co.New Delhi.
3. Mishra A.K.; Financial Accounting: Sahitya Bhavan Publisher and Distributors
4. B.S. Raman, Financial Accounting: United Publisher, Manglore.
5. Jain & Narang; Jain Advanced Accounts: Books Agency 18th Edition Reprint
6. S.AnilKumar,V. Rajeshkumar and Mariappa; Financial Accounting: Himalaya Publishing House
7. H.R.Kotalwar, Advanced Accounting: Discovery Publication, Latur
8. S.N.Maheshwari and S.K.Maheshwari; Financial Accounting: Vikas Publishing House, New Delhi 6th Edition
9. J.R.Monga, Financial Accounting: Mayur Paper Books, New Delhi 32nd Edition
10. Compendium of statement and standards of Accounting: ICAI, New Delhi
11. Charles T. Horngren and Donna Philbrick, Introduction to Financial Accounting: Pearson Education 11th Edition

Continuous Assessment (CA):

1.Two Tests: There are Two tests of 10 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.

2. Assignment/ Tutorial: At least 05 assignments for 10 marks covering entire syllabus must be given. The assignments should be students' centric and an attempt should be made to make assignments more meaningful, interesting, and innovative.

End of Semester Examination (ESE for 4 Credit Course):

1. Question No.1 will be compulsory carrying 20 marks and based on any module of the entire syllabus.
2. Attempt any 4 questions (from Q.2 to Q.7) carrying 15 marks each covering all the modules of the syllabus.
3. The students need to solve total 5 questions.



Swami Ramanand Teertha Marathwada University, Nanded
(Syllabus of Four Years Multidisciplinary UG Program in Commerce with Multiple Entry and Exit Option)

B.Com. I Year: Semester II (Level 4.5)
Subject: Commerce

Under Faculty of Commerce and Management
Effective from Academic Year 2024 – 2025 (As per NEP-2020)

Course Title: Business Economics-II
Discipline Specific Minor 1 (DSM)
Course Code: CCOMMT1151

Course Prerequisites:	Basic knowledge of Economics, Classroom, Blackboard, E-materials, Books etc.
Course Objectives:	<ol style="list-style-type: none"> To make the students be acquainted with cost function and cost behaviour in business. To make the students be acquainted to various market structures and situations. To make able the students to compare different market structures with each another. To make able the students to understand the pricing of factors under different theories. To make able the students to apply economic reasoning to solve business problems.
Course Outcomes:	<ol style="list-style-type: none"> The students will be acquainted with cost function and cost behaviour in business. The students will be acquainted with various market structures and situations. The students will able to compare different market structures with each another. The students will be able to understand the pricing of factors under different theories. The students will able to apply economic reasoning to solve business problems.

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 10 Marks)	Assignments (Marks 10)	Total (Marks)			
04	--	60	--	10	10	20	80	--	100

Course Contents

Module No.	Unit No.	Topic	Teaching Hours
1.0		Theory of Product Pricing-I	12
	2.1	Perfect Competition: Meaning and Definition;	
	2.2	Characteristics of Perfect Competition;	
	2.3	Short Run and Long Run Equilibrium of Firm in Perfect Competition.	
	2.4	Price and Output Determination under Perfect Competition	
2.0		Theory of Product Pricing-II	10
	2.1	Monopoly: Meaning and Definition	
	2.2	Characteristics of Monopoly;	
	2.3	Price Discrimination,	
	2.4	Comparison Between Monopoly and Perfect Competition.	

3.0		Theory of Product Pricing-II	14
	3.1	Monopolistic Competition: Features of Monopolistic Competition;	
	3.2	Short Run & Long Run Equilibrium of Firm in Monopolistic Competition.	
	3.3	Differences Between Monopolistic Competition and Perfect Competition.	
	3.4	Oligopoly: Characteristics of Oligopoly.	
4.0		Theory of Factor Pricing-I	12
	4.1	Concept of Rent: Ricardian Theory of Rent;	
	4.2	Modern Theory of Rent.	
	4.3	Concept of Wages: Marginal Productivity Theory of Wages;	
	4.4	Modern Theory of Wages.	
5.0		Theory of Factor Pricing-II	12
	5.1	Concept of Interest: Loanable Funds Theory of Interest;	
	5.2	Liquidity Preference Theory of Interest;	
	5.3	Concept of Profit: Uncertainty Bearing Theory of Profit;	
	5.4	Innovation Theory of Profit	
		Total	60 Hrs

Reference Books:

1. Ahuja H.E. Business Economics; S.Chand Co. New Delhi.
2. Koustsoyann; A Modern Micro Economics: Macmillan New Delhi.
3. D.M. Mithani, G.K. Murthy; Fundamentals of Business Economics. Himalaya Publishing House, New Delhi.
4. G.N. Zambre: Business Economics: Pimplapure Publishers Nagpur.
5. V.G. Mankar: Business Economics. Himalaya Publishing House, Bombay, Delhi. Nagpur.
6. H.S. Patange; 'Business Economics,' Volume-II, Edition I, Shradha Publication, Solapur.

Continuous Assessment (CA):

1. Two Tests: There are Two tests of 10 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.

2. Assignment/ Tutorial: At least 05 assignments for 10 marks covering entire syllabus must be given. The assignments should be students' centric and an attempt should be made to make assignments more meaningful, interesting, and innovative.

End of Semester Examination (ESE for 4 Credit Course):

1. Question No.1 will be compulsory carrying 20 marks and based on any module of the entire syllabus.
2. Attempt any 4 questions (from Q.2 to Q.7) carrying 15 marks each covering all the modules of the syllabus.
3. The students need to solve total 5 questions.



Swami Ramanand Teertha Marathwada University, Nanded
(Syllabus of Four Years Multidisciplinary UG Program in Commerce with Multiple
Entry and Exit Option)

B.Com. I Year: Semester II (Level 4.5)

Subject: Commerce

Under Faculty of Commerce and Management

Effective from Academic Year 2024 – 2025 (As per NEP-2020)

Course Title: Business Mathematics & Statistics

Discipline Specific Minor 2 (DSM)

Course Code: CCOMMT1152

Course Prerequisites:	Basic knowledge of statistics & mathematics, Classroom, Blackboard, E-materials, Books etc.
Course Objectives:	1. To make students understand the concepts of Regression analysis
	2. To make students understand the concept of index numbers and its practical utility in business operations.
	3. To make students acquainted with the concept of matrices and mathematical operations regarding matrices.
	4. To make students understand the concept of probability and its application in business forecasting and decision making.
	5. To make students understand different arithmetical operations related to business such as ratios, discount and interest etc.
Course Outcomes:	1. Students will be acquainted with the concepts of regression analysis.
	2. Students will be able to understand the application of index numbers in business operations.
	3. Students will be acquainted with the concept of matrices, its types and use in business operations.
	4. Students will be able to understand the techniques of business forecasting through the concepts of probability.
	5. Students will be able to perform the arithmetical operations like Ratios, Interest and Discount.

Course Structure: Teaching and Evaluation

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 10 Marks)	Assignments (Marks 10)	Total (Marks)			
04	--	60	--	10	10	20	80	--	100

Course Contents

Module No.	Unit No.	Topic	Teaching Hours
1.0		Regression Analysis	10
	1.1	Meaning and Concepts of Regression	
	1.2	Regression Equations,	
	1.3	Regression Coefficients, Relation between Coefficient of Correlation and Regression	
	1.4	Numerical Problems	
2.0		Index Numbers	12
	2.1	Meaning, definition and need of Index Numbers;	

	2.2	Problems involved in construction of Index Numbers;	
	2.3	Price & Quantity index numbers; weighted Index Numbers	
	2.4	Laspayer's, Paasche's and Fisher's Ideal Index Numbers; Time Reversal Test & Factor Reversal Test; Numerical problems	
3.0		Matrices	
	3.1	Meaning and definition of matrix;	12
	3.2	Types and significance of matrix;	
	3.3	Addition, Subtraction and Multiplication theorems of matrices;	
	3.4	Numerical problems.	
4.0		Permutations, Combinations & Probability	
	4.1	Meaning & definition of Permutations and Combinations, Concept of probability;	14
	4.2	Permutations when all the objects are distinct, Permutations when all the objects are not distinct objects, Permutation of things not all different Concept of Events, types of events, sample space;	
	4.3	Addition & Multiplication laws of probability;	
	4.4	Numerical problems.	
5.0		Arithmetical Operations in business	12
	5.1	Ratios, Variations and Proportions	
	5.2	Simple and Compound interest	
	5.3	Commission, Brokerage, Discount	
	5.4	Numerical Problems	
		Total	60 Hrs

Reference Books:

1. S.C. Gupta, Fundamentals of Statistics, 10th Edition, Himalaya Publishing House, New Delhi, 2022
2. Dr. B.N. Gupta, Business Statistics, 1st Edition, Sahitya Bhavan Publishing House, Aagra, 2022
3. S.C. Gupta and Indara Gupta, Business Statistics, Himalaya Publishing House, 2nd Edition, 2013
4. S.M. Shukla and S.P. Sahai, Business Statistics, 1st Edition, Sahitya Bhavan Publishing House, Aagra, 2023

Continuous Assessment (CA):

1. Two Tests: There are Two tests of 10 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.

2. Assignment/ Tutorial: At least 05 assignments for 10 marks covering entire syllabus must be given. The assignments should be students' centric and an attempt should be made to make assignments more meaningful, interesting, and innovative.

End of Semester Examination (ESE for 4 Credit Course):

1. Question No.1 will be compulsory carrying 20 marks and based on any module of the entire syllabus.
2. Attempt any 4 questions (from Q.2 to Q.7) carrying 15 marks each covering all the modules of the syllabus.
3. The students need to solve total 5 questions.



Swami Ramanand Teertha Marathwada University, Nanded
(Syllabus of Four Years Multidisciplinary UG Program in Commerce with Multiple Entry and Exit Option)

B.Com. I Year: Semester II (Level 4.5)

Subject: Commerce

Under Faculty of Commerce and Management

Effective from Academic Year 2024 – 2025 (As per NEP-2020)

Course Title: Fundamentals of Entrepreneurship
(Generic/Open Elective)

Course Code: CCOMGE1151

Course Prerequisites:	Basic knowledge of innovation, observation skills, Classroom, Blackboard, E-materials, Books etc.
Course Objectives:	1. To orient the learner toward entrepreneurship as a careeroption and creative and innovative mind.
	2. To make the students familiar with Government Initiatives for Entrepreneurship Development.
	3. To develop entrepreneurial qualities and skills among the students.
	4. To motivate the students to became entrepreneurs.
Course Outcomes:	1. Students will be turned towards entrepreneurship with creative and innovative mind as a careeroption.
	2. Students will be familiar with Government Initiatives for Entrepreneurship Development.
	3. Students will be acquainted with entrepreneurial qualities and skills.
	4. Students will be motivated to became entrepreneurs.

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 05 Marks)	Assignments (Marks 05)	Total (Marks)			
02	--	30	--	05	05	10	40	--	50

Course Contents

Module No.	Unit No.	Topic	Teaching Hours
1.0		Introduction to Entrepreneurship	08
	1.1	Introduction, Meaning, Definition and Various Concepts of entrepreneurship, Nature of Entrepreneurship, Characteristics of Entrepreneurship.	
	1.2	Role, functions, and significance of Entrepreneurship;	
	1.3	Factors motivating entrepreneurship, Barriers to Entrepreneurship;	
2.0		Entrepreneur	08
	2.1	Introduction, Meaning and Definition of Entrepreneur, Characteristics of an Entrepreneur, Qualities of an Entrepreneur.	

	2.2	Functions of an Entrepreneur, Types of an Entrepreneur	
	2.3	Difference between Entrepreneurship and Entrepreneur	
3.0		Entrepreneurship Development Program (EDP)	
	3.1	Introduction, Meaning, Need and Importance of EDP, Objectives of EDP, Role and achievements of EDP,	07
	3.2	Role of Government in organizing EDPs, Problems and measures of EDP in India;	
	3.3	Institutions involved in Entrepreneurship Development – NIESBUD, TCOs, CEDOK, SFCs and KVIC.	
4.0		Introduction of Govt Initiatives for Entrepreneurship Development	
	4.1	Start-up India, Make in India, Atal Innovation Mission (AIM)	07
	4.2	Support to Training and Employment Program (STEP), Jan Aadhar Mobile (JAM), Digital India	
	4.3	Trade Related Entrepreneurship Assistance and Development (TREAD), Pradhan Mantri Kaushalya Vikas Yojana (PMKVY), National Skill Development Mission (NSDM)	
		Total	30Hrs

Reference Books:

- 1 Gupta C. B. and Srinivasan N. P., “Entrepreneurship Development” S. Chand Publication, New Delhi
- 2 Roy, R., Entrepreneurship, 2nd Edition, Oxford University Press, 2011.
- 3 Sudha G. S., Fundamentals of Entrepreneurship, Ramesh Book Depot, Jaipur & New Delhi 2006.
- 4 Girdhari D.G., उद्योजकतेची मूलतत्वे, Vidya Books Publishers, Aurangabad 2003.
- 5 Ahirrao J. J. उद्योजकतेची मूलतत्वे, Kailas Publications, Aurangabad 2003

Continuous Assessment (CA):

1. Two Tests: There are two tests of 05 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.
2. Assignment/ Tutorial: At least 02 assignments for 05marks covering entire syllabus must be given. The assignments should be students’ centric and an attempt should be made to make assignments more meaningful, interesting, and innovative.

End of Semester Examination (ESE for 2 Credit Course):

1. Question No.1 will be compulsory carrying 10 marks and based on any module of the entire syllabus.
2. Attempt any 3 questions (from Q.2 to Q.6) carrying 10 marks each covering all the modules of the syllabus.
3. The students need to solve total 5 questions.4. The students need to solve total 4 questions.



Swami Ramanand Teertha Marathwada University, Nanded
(Syllabus of Four Years Multidisciplinary UG Program in Commerce with Multiple
Entry and Exit Option)

B.Com. I Year: Semester II (Level 4.5)

Subject: Commerce

Under Faculty of Commerce and Management

Effective from Academic Year 2024 – 2025 (As per NEP-2020)

Course Title: Principles of Banking

(Generic/Open Elective)

Course Code: CCOMGE1152

Course Prerequisites:	Basic knowledge of banking and financial system, Classroom, Blackboard, E-materials, Books etc.
Course Objectives:	<ol style="list-style-type: none">1. To make the students be acquainted with the origin and history of banking in the world in general and in India in particular.2. To enable students to understand the different procedures and practices in banks.3. To make students understand the functions, role and significance of commercial banks in India.4. To make students understand the significance, role and functions of Reserve Bank of India.
Course Outcomes:	<ol style="list-style-type: none">1. Students will be able to understand the history of banking system and its development in India.2. Students will be able to understand the different procedures and practices in day-to-day banking.3. Students will be able to understand the different functions of commercial banks in India.4. Students will be able to understand the significance of RBI as a central bank and its various functions.

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 05 Marks)	Assignments (Marks 05)	Total (Marks)			
02	--	30	--	05	05	10	40	--	50

Course Contents

Module No.	Unit No.	Topic	Teaching Hours
1.0		Introduction to Banking System	07
	1.1	Introduction, definitions of bank, Need & Importance of banking;	
	1.2	Indian Banking System- Brief history and its structure;	
	1.3	Role of banking in economic development.	
2.0		Banking Procedures and Practices	07
	2.1	Types of bank accounts & types of loans;	
	2.2	Procedure of bank account opening; KYC Procedures; Banking services- ATM, Debit card & Credit card, Passbook, Bill Payment,	

		Aadhar Enabled Banking, e-wallets.	
	2.3	Types of cheques, Demand Draft, RTGS, NEFT, Loan application	
3.0		Commercial Banks in India	08
	3.1	Meaning and concept of Commercial Banks;	
	3.2	Need, Significance and role of commercial banks;	
	3.3	Public Sector and Private sector banks; Bank Nationalization of 1969 & 1980;	
4.0		Reserve Bank of India (RBI)	08
	4.1	Introduction and brief history of RBI;	
	4.2	Objectives and organizational structure of RBI;	
	4.3	Significance and major functions of RBI;	
		Total	30 Hrs

Reference Books:

1. Bharti V. Pathak, Indian Financial System, 4th Edition, Pearson Publication, Chennai, 2018
2. M.Y. Khan, Indian Financial System, 11th Edition, McGraw Hill Publication, New Delhi, 2019
3. S. Natarajan & Dr. R. Parmeshwaran, Indian Banking, Revised Edition, S.Chand Publication, New Delhi, 2022.
4. CA S.M. Ojha, Principles & Practices of Indian Banking System, 1st Edition, HSRA Publication, Mumbai, 2021

Continuous Assessment (CA):

1. Two Tests: There are two tests of 05 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.
2. Assignment/ Tutorial: At least 02 assignments for 05marks covering entire syllabus must be given. The assignments should be students' centric and an attempt should be made to make assignments more meaningful, interesting, and innovative.

End of Semester Examination (ESE for 2 Credit Course):

1. Question No.1 will be compulsory carrying 10 marks and based on any module of the entire syllabus.
2. Attempt any 3 questions (from Q.2 to Q.6) carrying 10 marks each covering all the modules of the syllabus.
3. The students need to solve total 5 questions.



Swami Ramanand Teertha Marathwada University, Nanded
(Syllabus of Four Years Multidisciplinary UG Program in Commerce with Multiple Entry and Exit Option)

B.Com. I Year: Semester II (Level 4.5)

Subject: Commerce

Under Faculty of Commerce and Management

Effective from Academic Year 2024 – 2025 (As per NEP-2020)

Course Title: Computerized Accounting -Tally

Skill Enhancement Course (SEC)

Course Code: CCOMSC1151

Course Prerequisites:	Basic knowledge of business accounting, Computer lab with tally software and Internet.
Course Objectives:	1. To develop awareness about computerized accounting. 2. To equip the students to acquire both theoretical and practical training in computerised accounting. 3. To provide job opportunities in the field of accountancy.
Course Outcomes:	1. Students will be acquainted with the Practical Applications of computerized Accounting 2. Students will be acquainted with the competency to enter accounting transactions in Tally and generate different accounting reports / documents. 3. Students will be able to make Trial Balance, Profit and Loss Account and Balance Sheet

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 05 Marks)	Assignments (Marks 05)	Total (Marks)			
02	--	30	--	05	05	10	40	--	50

Course Contents

Module No.	Unit No.	Topic	Teaching Hours
1.0		Introduction to Computerised Accounting	07
	1.1	Introduction, Importance and Features of Computerised Accounting, Advantages and disadvantages of computerised accounting	
	1.2	Difference between Manual Accounting and Computerised Accounting	
	1.3	Creation / Setting up of Company in Tally, Alteration of Company, Company Features and Configuration,	
2.0		Accounting and Inventory Masters	07
	2.1	Managing Ledger and Groups – Creation, Display and Alteration of Single or Multiple Ledgers and Groups	
	2.2	Stock Items: Creation, Display and Alteration of Single or Multiple Stock Items, Units of Measures : Creation, Display and Alteration of Units of Measures	

	2.3	Stock Groups & Stock Categories: Create, Display, Alter and Delete – Single or Multiple Stock Groups and Stock Categories	
3.0		Accounting and Inventory Vouchers	10
	3.1	Accounting Vouchers – Introduction – Types of Vouchers	
	3.2	Inventory Vouchers – Introduction – Types of Inventory Vouchers	
	3.3	Recording of transactions in Tally: Accounting Voucher and Inventory Voucher Entry using Tally (Journal Entry in Tally)	
4.0		Display and Printing of Report	06
	4.1	Display and Printing of Reports – Day Book, Cash Book, Purchase Register, Sales Register, Journal Register and Ledger Accounts, Statement of Accounts	
	4.2	Display and Printing of Reports – Trial Balance, Profit and Loss Account and Balance Sheet	
	4.3	Backup and Restore, Split Company Data, Import and Export of Data, Rewrite Data, e-mail a report, Uploading the reports.	
		Total	30 Hrs

Reference Books:

1. A K Nadhani, “Implementing Tally 9”, BPB Publication, New Delhi
2. Yadagiri M., Srinivas G., Computerized Accounting, Jain Book Agency, 1st edition, 2008
3. Francis Princy, Computerized Accounting Tally-9, Kalyani Publications, 2014
4. Tally Education Pvt Ltd, GST Using Tally. ERP 9 Release 6.1, Sahaj Enterprises; 1 Edition, 2017.

Continuous Assessment (CA):

1. Two Tests: There are two tests of 05 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.
2. Assignment/ Tutorial: At least 02 assignments for 05marks covering entire syllabus must be given. The assignments should be students’ centric and an attempt should be made to make assignments more meaningful, interesting, and innovative.

End of Semester Examination (ESE for 2 Credit Course):

1. Question No.1 will be compulsory carrying 10 marks and based on any module of the entire syllabus.
2. Attempt any 3 questions (from Q.2 to Q.6) carrying 10 marks each covering all the modules of the syllabus.
3. The students need to solve total 5 questions.



Swami Ramanand Teerth Marathwada University, Nanded
(Syllabus of Four Years Multidisciplinary UG Program in Commerce with Multiple Entry and Exit Option)

B.Com. I Year: Semester II (Level 4.5)
Subject: Commerce

Under Faculty of Commerce and Management
Effective from Academic Year 2024 – 2025 (As per NEP-2020)

Course Title: Salesmanship Skills

Skill Enhancement Course (SEC)

Course Code: CCOMSC1152

Course Prerequisites:	Basic knowledge of marketing and advertising, observation skills, Classroom, Blackboard, E-materials, Books etc.
Course Objectives:	<ol style="list-style-type: none"> To make students familiar with different Salesmanship skills. To develop qualities and skills of Salesmen among the students in a Changing Global Scenario. To make the student's career of in selling and to develop good salesperson. To make students be acquainted with Consumer Behaviour and Salesmanship.
Course Outcomes:	<ol style="list-style-type: none"> Students will be acquainted with the basic selling techniques and skills. Students will be acquainted with the personal selling and buying motives and consumer behaviour Students will become good salesperson. Students will be acquainted with Consumer Behaviour and Salesmanship

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 05 Marks)	Assignments (Marks 05)	Total (Marks)			
02	--	30	--	05	05	10	40	--	50

Course Contents

Module No.	Unit No.	Topic	Teaching Hours
1.0		Introduction to Salesmanship	08
	1.1	Meaning, Definition and Importance of Salesmanship, Objectives of Salesmanship,	
	1.2	Modern concept of Salesmanship; Types of Salesmen	
	1.3	Qualities of GoodSalesman.	
2.0		Personal Selling and Salesmanship	08
	2.1	Meaning, Nature and Characteristics of Personal selling, Importance of Personal Selling, Objectives of Personal Selling,	
	2.2	Personal Selling V/s Salesmanship; Process of Personal Selling,	
	2.3	Types of Personal Selling	

3.0		Buying Motives	07
	3.1	Introduction – Meaning, Definition, Characteristics and Importance of buying motives, Types of buying motives.	
	3.2	Consumer buying motives, Types of Markets – Consumer market and Industrial Market.	
	3.3	Nature of Consumers Buying Process.	
4.0		Consumer Behaviour and Salesmanship	07
	4.1	Introduction, Definition, Nature and Scope of Consumer Behaviour, Types of Customers.	
	4.2	Factors affecting Consumer Behaviour – External Influences and Internal Influences.	
	4.3	Different theories of consumer behaviour	
		Total	30Hrs

ReferenceBooks:

1. D.C. Kapoor- Marketing and Sales Management - S. Chand Publication.
2. Vinod N. Patel & Girish K. Rana - Dynamic Techniques of Sales Management – Oxford Book Company Jaipur.
3. Richard R. Still, Norman A.P. Govoni & Edward W. Cundiff– Sales Management – Prentice Hall of India Pvt. Ltd. New Delhi.
4. Dutta and Gupta C., Salesmanship, Himalaya Publishers, Nagpur
5. R. Krishnamurty, Personal Selling and Sales Management, Himalaya Publishers, Nagpur

Continuous Assessment (CA):

1. Two Tests: There are two tests of 05 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.
2. Assignment/ Tutorial: At least 02 assignments for 05marks covering entire syllabus must be given. The assignments should be students' centric and an attempt should be made to make assignments more meaningful, interesting, and innovative.

End of Semester Examination (ESE for 2 Credit Course):

1. Question No.1 will be compulsory carrying 10 marks and based on any module of the entire syllabus.
2. Attempt any 3 questions (from Q.2 to Q.6) carrying 10 marks each covering all the modules of the syllabus.
3. The students need to solve total 5 questions.



Swami Ramanand Teerth Marathwada University, Nanded
(Syllabus of Four Years Multidisciplinary UG Program in Commerce with
Multiple Entry and Exit Option)

B.Com. I Year: Semester II (Level 4.5)

Subject: Commerce

Under Faculty of Commerce and Management

Effective from Academic Year 2024 – 2025 (As per NEP-2020)

Course Title: Income Tax Law – II (UGCTPP-III)

UGC Vocational Course-Tax Procedure & Practice

Skill Enhancement Course (SEC)

Course Code:CCOMSC1153

(Note: It is alternative to Skill Enhancement Course (SEC) & applicable to the college where UGC Vocational Course-Tax Procedure & Practice is approved by the UGC)

Course Prerequisites:	Basic knowledge of Accounting, Classroom, Blackboard, E-materials, Books etc.
Course Objectives:	1. To attain the ability to solve the problems in computation of Income from Business or Profession 2. To attain the ability to solve the problems in computation of Income from Capital Gain 3. To attain the ability to solve the problems in computation of Income from other sources
Course Outcomes:	1. Student will be able to attain the ability to solve the problems in computation of Income from Business or Profession 2. Student will be able to attain the ability to solve the problems in computation of Income from Capital Gain 3. Student will be able to attain the ability to solve the problems in computation of Income from other sources

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 05 Marks)	Assignments (Marks 05)	Total (Marks)			
02	--	30	--	05	05	10	40	--	50

Course Contents

Module No.	Unit No.	Topic	Teaching Hours
1.0		Income from Business:	06
	1.1	Allowable Incomes & Allowable Expenses.	
	1.2	Computation of Income from Business	
	1.3	Problems on Computation of Income from Business	
2.0		Income from Profession:	

	2.1	Allowable Incomes & Allowable Expenses.	06
	2.2	Computation of Income from Profession	
	2.3	Problems on Computation of Income from Profession	
3.0		Income from Capital Gain:	09
	3.1	Short Term and Long-Term Capital Gain,	
	3.2	Computation of Short-Term Capital Gain,	
	3.3	Computation of Long-Term Capital Gain	
4.0		Income from Other Sources	09
	4.1	Income from Other Sources: Meaning and Concept	
	4.2	Taxable & Non-taxable incomes under this head	
	4.3	Computation of Income from Other Sources	
		Total	30 Hours

Note: The provisions and regulations of Income Tax Act as applicable to the Assessment Year at the commencement of the Academic Year shall be studied for the annual and supplementary Examination

Reference Books:

- Dr. Vinod Singhaniya, Dr. Monica Singhaniya, “Student guide to Income Tax”, Taxmann.
- VP Gaur, DB Narang, Puja Gaur and Rajeev Puri, “Income Tax Law and Practice”, Kalyani Publisher.
- Dr. HC Mehrotra and Dr. SP Goyal, “Direct Tax Law and Practices”, Kalyani Publishers.
- TN Manoharan and GR Hari, “Direct Tax Laws and International Taxes”, Snow White Publications.

Continuous Assessment (CA):

1. Two Tests: There are two tests of 05 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.
2. Assignment/ Tutorial: At least 02 assignments for 05marks covering entire syllabus must be given. The assignments should be students’ centric and an attempt should be made to make assignments more meaningful, interesting, and innovative.

End of Semester Examination (ESE for 2 Credit Course):

1. Question No.1 will be compulsory carrying 10 marks and based on any module of the entire syllabus.
2. Attempt any 3 questions (from Q.2 to Q.6) carrying 10 marks each covering all the modules of the syllabus.
3. The students need to solve total 5 questions.



Swami Ramanand Teerth Marathwada University, Nanded
(Syllabus of Four Years Multidisciplinary UG Program in Commerce with
Multiple Entry and Exit Option)

B.Com. I Year: Semester II (Level 4.5)

Subject: Commerce

Under Faculty of Commerce and Management

Effective from Academic Year 2024 – 2025 (As per NEP-2020)

Course Title: International Human Resource Development (UGCFT-III)

UGC Vocational Course-Foreign Trade

Skill Enhancement Course (SEC)

Course Code:CCOMSC1154

(Note: It is alternative to Skill Enhancement Course (SEC) & applicable to the college where UGC Vocational Course-Foreign Trade is approved by the UGC)

Course Prerequisites:	Basic knowledge of Human Resource, Classroom, Blackboard, E-materials, Books etc.
Course Objectives:	1. To understand the basic and important terms related to Human Resource
	2. To acquire understanding oriented knowledge of various Trainings
	3. To attain the ability to understand problem solving in training
	4. To gather the knowledge of employee training methods
	5. To acquire application-oriented Leadership Skills
Course Outcomes:	1. Student will be able to apply various aspects of HR Development
	2. Student will be able to ensure the concept of Management development
	3. Student will be skilled to team building
	4. Student will attain the Qualities of Leadership Skills
	5. Student will be practically able to handle the Employees

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 05 Marks)	Assignments (Marks 05)	Total (Marks)			
02	--	30	--	05	05	10	40	--	50

Course Content

Module No.	Unit No.	Topic	Teaching Hours
1.0		Development of Human Resource-I	07
	1.1	Basic Concept & Meaning of Human Resource	
	1.2	Concept of Training, Importance and Benefits	

	1.3	Types of Training Methods	
2.0		Development of Human Resource-II	
	2.1	Evaluation of Training Programs	06
	2.2	Steps in Evaluation of Training Programs	
	2.3	Learning and its importance	
3.0		Training and Development	
	3.1	Concept and Need of Management Development	10
	3.2	Updating Employee Skill	
	3.3	Retaining and motivating employees	
4.0		Transmitting learning into action	
	4.1	Transaction analysis	07
	4.2	Team building and its features	
	4.3	Concept of Leader and its Qualities	
		Total	30 Hours

Reference Books:

- Performance and Reward Management, YCMOU University, Nashik
- Introduction to HRM, ICFAI, Hyderabad
- Daily newspapers like Business Standard & Business Line
- Periodicals like MBA Review & HRM Review

Continuous Assessment (CA):

1. Two Tests: There are two tests of 05 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.
2. Assignment/ Tutorial: At least 02 assignments for 05marks covering entire syllabus must be given. The assignments should be students' centric and an attempt should be made to make assignments more meaningful, interesting, and innovative.

End of Semester Examination (ESE for 2 Credit Course):

1. Question No.1 will be compulsory carrying 10 marks and based on any module of the entire syllabus.
2. Attempt any 3 questions (from Q.2 to Q.6) carrying 10 marks each covering all the modules of the syllabus.
3. The students need to solve total 5 questions.



Swami Ramanand Teerth Marathwada University, Nanded
(Syllabus of Four Years Multidisciplinary UG Program in Commerce with
Multiple Entry and Exit Option)

B.Com. I Year: Semester II (Level 4.5)

Subject: Commerce

Under Faculty of Commerce and Management

Effective from Academic Year 2024 – 2025 (As per NEP-2020)

Course Title: Web Page Designing(UGCCA-III)

UGC Vocational Course-Computer Application

Skill Enhancement Course (SEC)

Course Code:CCOMSC1155

(Note: It is alternative to Skill Enhancement Course (SEC) & applicable to the college where UGC Vocational Course-Computer Application is approved by the UGC)

Course Prerequisites:	Knowledge of basic Computer hardware & software, Classroom, Blackboard, E-materials, Books etc.
Course Objectives:	To Define the principle of Web page design.
	To Define the basics in web design.
	To Visualize the basic concept of HTML.
	To Recognize the elements of HTML.
	To Develop the concept of web publishing.
Course Outcomes:	Student will be able to Properly markup content using semantic HTML tags.
	Format and optimize media for the web.
	Visually style HTML elements on linked external stylesheets.
	Apply a mobile-first approach to creating common layouts for the web.
	Use documentation and follow trends and evolving best practices for HTML and CSS.

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 05 Marks)	Assignments (Marks 05)	Total (Marks)			
02	--	30	--	05	05	10	40	--	50

Course Content

Module No.	UnitNo.	Topic	Teaching Hours
1.0		Introduction to Web Designing	07
	1.1	History of HTML	
	1.2	Structure of HTML	
	1.3	Basic tags in HTML	

2.0		Linking and Tables	
	2.1	Image Mapping	07
	2.2	Hyperlink	
	2.3	Table tag and it's attribute	
3.0		Advance Html Content	
	3.1	Frame tag and Form controls	10
	3.2	Publishing website and maintaining website	
	3.3	Domain name registration process	
4.0		Cascading Style Sheet	
	4.1	Creating Stylesheet, CSS Properties	06
	4.2	Types of CSS	
	4.3	working with block elements and object	
		Total	30 Hours

Reference Books:

- HTML & CSS: The Complete Reference, Fifth Edition by Thomas A. Powell
Publisher: McGraw-Hill
- HTML 5 Black Book: Covers CSS3, Java script, XML, XHTML, AJAX, PHP and jQuery (OldEdition) by Kogent Learning Solutions Inc.

Continuous Assessment (CA):

1. Two Tests: There are two tests of 05 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.
2. Assignment/ Tutorial: At least 02 assignments for 05marks covering entire syllabus must be given. The assignments should be students' centric and an attempt should be made to make assignments more meaningful, interesting, and innovative.

End of Semester Examination (ESE for 2 Credit Course):

1. Question No.1 will be compulsory carrying 10 marks and based on any module of the entire syllabus.
2. Attempt any 3 questions (from Q.2 to Q.6) carrying 10 marks each covering all the modules of the syllabus.
3. The students need to solve total 5 questions.



Swami Ramanand Teerth Marathwada University, Nanded
(Syllabus of Four Years Multidisciplinary UG Program in Commerce with
Multiple Entry and Exit Option)

B.Com. I Year: Semester II (Level 4.5)

Subject: Commerce

Under Faculty of Commerce and Management

Effective from Academic Year 2024 – 2025 (As per NEP-2020)

Course Title: Fundamentals of GST (UGCTPP-IV)

UGC Vocational Course-Tax Procedure & Practice

Ability Enhancement Course (AEC)

Course Code:CCOMAC1151

(Note: It is alternative to Modern Indian Languages (AEC) and applicable to the college where UGC Vocational Course-Tax Procedure & Practice is approved by the UGC)

Course prerequisites:	Basic Knowledge of Indirect Tax system and application Goods and Service Tax (GST) in India.
Course Objectives	<ol style="list-style-type: none"> 1. To acquire the basic understanding the goods and services tax law and ensuring the application of GST at glance. 2. To acquire understanding the principles underlying the Indirect Taxation Statutes 3. To acquire understanding regarding Uses of Goods and Services Tax at the various level of organisation and at nations policy. 4. To acquire understanding to identify and analyse the procedural aspects under different applicable statutes related to indirect taxation.
Course Outcomes	<ol style="list-style-type: none"> 1. Explain the Concept of GST and need for GST in India 2. Understand taxability and provisions of GST. 3. Explain the provisions related to determination of Time, Value and Place of Supply under GST 4. Describe the relevant terms in relation to Input Tax Credit

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 05 Marks)	Assignments (Marks 05)	Total (Marks)			
02	--	30	--	05	05	10	40	--	50

Course Contents

Module No.	Unit No.	Topic	Teaching Hours
1.0		Introduction to Indirect Tax	08
	1.1	Introduction to Indirect Taxation system in India	
	1.2	Types of Indirect Taxes	
	1.3	Evolution of GST in India	
2.0		Basics of Goods and Services Tax	07
	2.1	Overview of GST and Constitutional Framework of GST	

	2.2	Various Definitions and Features of GST	
	2.3	Rates under GST	
3.0		Concept of Supply	08
	3.1	What does Supply means under GST law?	
	3.2	Inclusions and Exclusions from Supply	
	3.3	Composite and Mixed Supply	
4.0		Taxable Events under GST	07
	4.1	Time of Supply under GST	
	4.2	Place of Supply under GST	
	4.3	Value of Supply under GST	
		Total Teaching Hours	30

Books for References:

1. **R.K. Jain- Centax's GST Law Manual**
2. **GST by Sahitya Bhawan Publications**
3. **Rakesh Garg-GST Law Manual**
4. **Dr. H. C. Mehrotra- Goods and Service Tax**

Continuous Assessment (CA):

1. Two Tests: There are two tests of 05 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.

2. Assignment/ Tutorial: At least 02 assignments for 05marks covering entire syllabus must be given. The assignments should be students' centric and an attempt should be made to make assignments more meaningful, interesting, and innovative.

End of Semester Examination (ESE for 2 Credit Course):

1. Question No.1 will be compulsory carrying 10 marks and based on any module of the entire syllabus.

2. Attempt any 3 questions (from Q.2 to Q.6) carrying 10 marks each covering all the modules of the syllabus.

3. The students need to solve total 5 questions.



Swami Ramanand Teerth Marathwada University, Nanded
(Syllabus of Four Years Multidisciplinary UG Program in Commerce with
Multiple Entry and Exit Option)

B.Com. I Year: Semester II (Level 4.5)

Subject: Commerce

Under Faculty of Commerce and Management

Effective from Academic Year 2024 – 2025 (As per NEP-2020)

Course Title: Soft Skills (UGCFT-IV)

UGC Vocational Course-Foreign Trade

Ability Enhancement Course (AEC)

Course Code:CCOMAC1152

(Note: It is alternative to Modern Indian Languages (AEC) and applicable to the college where UGC Vocational Course-Foreign Trade is approved by the UGC)

Course Prerequisites:	Basic knowledge of Communication, Classroom, Blackboard, E-materials, Books etc.
Course Objectives:	1. To understand the basic and important terms related to Soft Skills
	2. To acquire understanding oriented knowledge of Soft Skills
	3. To attain the ability to solve the problems in Business with the help of Soft Skills
	4. To gather the knowledge of Soft Skill related to Communicate with persons
	5. To acquire application-oriented Soft skill for the business development
Course Outcomes:	1. Student will be able to apply various provisions to perform business activities
	2. Student will be able to ensure the Soft skill for Personality Development
	3. Student will be skilled to Develop the Business with Soft Skills
	4. Student will attain the set of skills in performing the best in organization
	5. Student will be practically able to handle the circumstances in business effectively

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 05 Marks)	Assignments (Marks 05)	Total (Marks)			
02	--	30	--	05	05	10	40	--	50

Course Content

Module No.	Unit No.	Topic	Teaching Hours
1.0		Introduction and Aspects of Soft Skill	07
	1.1	Introduction and Aspects of Soft Skills	
	1.2	Effective Communication Skills	

	1.3	Classification of Communication	
2.0		Business Communication Skills	06
	2.1	Meaning and Types of Listening Skills	
	2.2	Principles of Business Writing	
	2.3	Types of Business Writing	
3.0		Business Reporting Skills	10
	3.1	Meaning of Business Letters- Format and Style, Types of Business Letters	
	3.2	Meaning of Business Reports, Types of Business Reports, Strategies for Business Report Writing	
	3.3	Evaluation and Organization of Data, Structure of Report & Report Style, Group Communication Skills	
4.0		Planning for Presentation	07
	4.1	Leadership Skills, Group Discussion, Meeting Management	
	4.2	Adaptability & Work Ethics, Advanced Speaking Skills, Oral Presentation	
	4.3	Speeches & Debates, Patterns & Methods of Presentation	
		Total	30 Hours

Reference Books:

- Butterfield, Jeff. Soft Skills for Everyone. New Delhi:- Cengage Learning.2010
- Chauhan, G.S. and Sangeeta Sharma. Soft Skills. New Delhi: Wiley.2016
- Holtz, Shel. Corporate Conversations. New Delhi: PHI.2007
- Kumar, Sanajy and Pusp Lata. Communication Skills. New Delhi

Continuous Assessment (CA):

1. Two Tests: There are two tests of 05 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.

2. Assignment/ Tutorial: At least 02 assignments for 05marks covering entire syllabus must be given. The assignments should be students' centric and an attempt should be made to make assignments more meaningful, interesting, and innovative.

End of Semester Examination (ESE for 2 Credit Course):

1. Question No.1 will be compulsory carrying 10 marks and based on any module of the entire syllabus.
2. Attempt any 3 questions (from Q.2 to Q.6) carrying 10 marks each covering all the modules of the syllabus.
3. The students need to solve total 5 questions.



Swami Ramanand Teerth Marathwada University, Nanded
(Syllabus of Four Years Multidisciplinary UG Program in Commerce with
Multiple Entry and Exit Option)

B.Com. I Year: Semester II (Level 4.5)

Subject: Commerce

Under Faculty of Commerce and Management

Effective from Academic Year 2024 – 2025 (As per NEP-2020)

Course Title: Programming in C(UGCCA-IV)

UGC Vocational Course-Computer Application

Ability Enhancement Course (AEC)

Course Code:CCOMAC1153

(Note: It is alternative to Modern Indian Languages (AEC) and applicable to the college where UGC Vocational Course-Computer Application is approved by the UGC)

Course Prerequisites:	Basic knowledge of Computer, Classroom, Blackboard, E-materials, Books etc.
Course Objectives:	1. To Provide an exposure to problem solving
	2. To improve the logic through Programming
	3. To Develop Knowledge of Basic Computer Programming
	4. To Develop an ability to design, implement and evaluate a computer-based system to meet desire needs
	5. To acquire application-oriented soft skill for the business development
Course Outcomes:	1. Student will be able to understand the logic building used in Programming
	2. Student will be able to Apply Code reusability with Functions
	3. Student will be able to manage I/O operations in their C Program
	4. Develop conditional and iterative statement to Write C Program
	5. Exercise user defined data types including Structures & Union to solve Problems

Course Teaching and Evaluation Scheme

Teaching Scheme				Evaluation Scheme					
Credits Assigned		Teaching Hours		Continuous Assessment			End of Semester Exam Marks	Practical/ Oral Exam Marks	Total Marks
Theory	Practical	Theory	Practical	Average of Two Tests (Each Test of 05 Marks)	Assignments (Marks 05)	Total (Marks)			
02	--	30	--	05	05	10	40	--	50

Course Content

Module No.	Unit No.	Topic	Teaching Hours
1.0		Introduction to C	07
	1.1	History of C	
	1.2	Tokens in C Language	
	1.3	Structure of C Program with Simple Program	

2.0		The Decision making & Looping Statement	06
	2.1	If, If-Else and Nested If-Else Statement	
	2.2	While, Do-While & For Loop	
	2.3	Switch, Break, Continue	
3.0		Arrays and Function	10
	3.1	Array in C Language	
	3.2	Functions and Pointer in C Language	
	3.3	Storage Classes in C language	
4.0		Strings Structure & Union	07
	4.1	String & String Function in C	
	4.2	Structure in C Language	
	4.3	Union in C Language	
		Total	30 Hours

Reference Books:

- Programming in ANSI C – By E. Balguru Samy (TMH)
- Let Us C – By Yeshwant Kanetkar (BPB)
- Programming with C – By Byron Gotterfred (TMH)
- Turbo C/C++ The Complete Reference – By H. Schild.

Continuous Assessment (CA):

1. Two Tests: There are two tests of 05 marks each must cover at least 80% of syllabus. The Average Marks of Two tests will be considered for final Internal Assessment.
2. Assignment/ Tutorial: At least 02 assignments for 05marks covering entire syllabus must be given. The assignments should be students' centric and an attempt should be made to make assignments more meaningful, interesting, and innovative.

End of Semester Examination (ESE for 2 Credit Course):

1. Question No.1 will be compulsory carrying 10 marks and based on any module of the entire syllabus.
2. Attempt any 3 questions (from Q.2 to Q.6) carrying 10 marks each covering all the modules of the syllabus.
3. The students need to solve total 5 questions.